

STAGE
SCREEN

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SIDE PACIFIC

Of Stage and Screen

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No. 15

NEW FIELD FOR VAUDEVILLE

NIGHT CLUBS BADLY SHOT; RAIDS, YARNS

Chatter writers, prohi agents, and other snoops have knocked the bottom out of the night clubs in Los Angeles and Hollywood.

Big shots in financial and film circles remain at home rather than have a chatter write-up in some baggy magazine about their being seen with "so-and-so" at some gay club.

Such is the consensus of opinion of those in the know, and drastic advertising and publicity campaigns are on foot to urge the spenders back to the bright light spots to turn loose is badly needed to keep the joints going.

Prohibs have been laying heavy hands on tables, not mincing any words, in their orders to proprietors and patrons alike, and some unpleasant publicity has resulted, with the cash register going dead and desler.

Special nights with a load of give-away tables have also failed to drag 'em in, so some of the managers are resorting to heavy billboard advertising in an effort to get the laymen, who may be feeling he has been stung once too often on heavy cover charge.

Good bands, that become mediocre after a week, has hurt trade, with no help coming from some of the floor entertainment.

One of the bright spots arising from this condition is the coming of Tod Wexms and his orchestra, an M.C.A. aggregation, to the Blossom Room.

Perhaps the only spot not affected by the business has been Earl Burnette and his Biltmore orchestra at the Biltmore Hotel. Consistent good music and steady following of friends, with no run-in with prohibs, chatter writers and whatnots, brings this spot into the regular money class.

Another effort toward the revival of patronage is the bringing of Eddie Cantor to Olsen's night club as master of ceremonies and "special added attraction."

If they don't go to see Eddie, the death knell has been sounded, as this is one of the biggest tie-ups effected between night spots and stars.

Cantor's salary would be prohibitive, but the element of friendship between Olsen and Cantor has entered into the situation. No monetary consideration has been announced.



CHIEF SHUNATONA

The Versatile Director of the U. S. Indian Band
LOEWS STATE Photo By HARRY WENGER THIS WEEK

TWO BANDS IN FILM

Two of Los Angeles' leading dance orchestras play for scenes of "Sin Takes a Holiday," Pathe's new Constance Bennett starring picture. Earl Burnette's Biltmore Hotel supper room orchestra provides the music for a New York night club sequence. Maury Paul's Rainbow Gardens musicians appear as members of a ship's orchestra in action filmed on a trans-Atlantic liner setting.

BOLAND WITH TIF

Eddie Boland, who appeared as the dumb prize fighter's manager in "One Punch O'Toole," Paul Hurst's first starring prize fight story for Tiffany, will repeat in the second of the series, which Frank Strayer will direct. Boland is one of the old-timers of the vaudeville game and faces favorable prospects in talking pictures. He appeared in silent films for years.

THIRD "DRACULA-ITE"

A third member of the original stage cast, in the person of Herbert Ganston, has just been engaged for Universal's screen production of Bram Stoker's vampire drama, "Dracula," which has just gone into production under the direction of Tod Browning. Bela Lugosi and Edward Van Sloan already cast.

VAUDE, BANDS CONSIDERED IN NEW VENTURE

Aid from vaudeville, and other legit sources is being invoked by Oscar Schmidt, millionaire owner of the Caliente Golf Park at Fourth and Vermont, in an effort to bolster business on the elaborate miniature links.

REALIZING NECESSITY OF OFFERING ENTERTAINMENT OF A TANGIBLE SORT, SCHMIDT HAS WIRED A CONTRACT TO "LIGHT HORSE HARRY COOPER," famous pro to GIVE PLAYERS POINTERS ON THE GAME. COOPER WILL ALSO REPRESENT CALIENTE IN ALL "OPEN" AND PRO TOURNAMENTS IN SOUTHERN CALIFORNIA THIS WINTER.

Going still further in his intention to combine the show business with miniature golf, Mr. Schmidt has announced intention of securing vaudeville acts, specialty numbers and singers to appear nightly at the course.

Negotiations are being made with several leading radio stations for the broadcasting of these acts by remote control from the links proper. Mr. Schmidt further states.

Theatrical people and golf course owners are realizing that miniature golf of the better sort is in reality show business. Acquiring of professional talent to appear on our course will not only help materially in the gate receipts of the course, but will also aid members of the profession to find steady employment under contracts at the other elaborate golf courses located throughout Southern California.

A series of canopies will be erected over the entire golf course and platform where the acts will be presented, insuring steady work throughout the winter.

It is estimated that the venture has cost Schmidt, president, and Curt Lewis, vice president, more than \$80,000 for construction work alone. While other courses are cutting their prices to almost nothing, the Caliente will maintain the entrance fee of 50 cents a game for either of the two 18 hole golf courses.

While no contract has yet been signed for music, negotiations are now under way with several leading orchestras for long time engagements at the unique course.

With imagination and vision at this course, arrangements are reported underway to line up several of the country's prominent comedians to offer acts several weeks' booking.

YOU'LL SEE IT IN FACTS

A. and H. Take Stock Lease On Duffy Territory

SAN FRANCISCO, Oct. 9.—Ackerman and H. Harris have taken a ten-year lease on the Tivoli from W. H. "Doc" Leahy and will open a policy of stock there about November 1. Associated with A. and H. as general manager is Richard Marshall, former Duffy g.m.

House will operate at a dollar a pop, prices ranging as low as 50 cents. This, competing with Duffy's new upward admission tilt to \$1.50 is expected to bring some stiff competition in the local legit field, a heavy turnover being expected with the dollar minimum as a draw.

Neither card nor opening piece has been definitely selected but, it is expected, will be decided by the ending of the week.

TEMPTATIONS NO. TWO DUE

"Temptations of 1930," First Edition, will close October 18, according to a report from Franklin Warner, producer.

Warner posted the usual two weeks' notice this week. It is understood this is in accord with his original plan of offering a "new edition" of the "Temptations" at frequent intervals.

While no new names have as yet been announced it is understood little changes will be about in the present cast, with rehearsals of the new show already slated for Monday of next week.

Present show had but fair success, opening week doing around \$14,000, and the second \$13,000, while the nut was said to be heavy. Warner operations in the first unit alone ran into a prohibitive figure, but the youthful producer was adamant in his efforts to offer Los Angeles a regular Broadway show.

POLLARD AT WORK
A Pathé comedy, "Hot Hero," featuring Daphne Pollard, has gone into production, under the direction of Arch Heath.

RECORD GROSSES HANG SIGN Heat and Opera Hurt Movie Biz TWO SPOTS STAND OUT

TWO SPOTS STAND OUT

Torrid weather, combined with the grand opera season, played havoc with box office receipts in the picture theatres this week, with exception of one or two spots.

Paramount's "Santa Fe Trail," starring Richard Arlen, with supporting cast which included Miffl Green and Eugene Palcut, and a meat starer, bowed the town with \$26,500.

Another phenomenal week's gross, the second, was made in by Warner Bros. Downtown Theatre. Crowds lined up early to see Dorothy Mackail in "The Office Wife." The second week did a little better than \$22,000, with a third and final week due to turn in \$16,000.

It was closely followed by Loew's State "Sea Wolf," supported by Fanchon and Marco "Ides," that should be credited with a goodly share of the \$22,668.

A surprising total of \$19,000 for a second run on "Dawn Patrol" was reported from Warner Bros. Hollywood Theatre. Picture did good business down town for several weeks at the Orpheum and warranted the holdover in Hollywood.

The first four days of Fox' "The Big Trail" at Grauman's Chinese Theatre, inclusive of the big premiere opening, did \$17,149. The opus, although grabbing good notices from the critics, is not holding along at much of a pace. The closing date of "Hell's Angels" was held a little too long.

Criticism, minus billboard advertising, which hurt, did \$16,000, "Madam Satan." Should have done more, properly publicized.

Hollywood Fantasies, with "Call of the Flesh" and second showing of F. and M. stage show, did \$14,074. This is a little better than the nut.

Carthay Circle's closing stand of "Holities" did \$7,456. Tourists are not hitting this house so heavily lately, although the picture is one of the finest that Pathe has turned

RECORD AD GAG USED BY WILBURS TO SELL TICKETS

Wilbur Parsons, Honolulu, have a real advertising gag. Richard Wilbur mails show fans of the island city a miniature "flex" photograph record. Title of the record is "Play This on Your Phonograph."

When played, the record not only is a plug for the stock show, but also gives an excerpt from a play embodying some heavy drama, and a laugh gag.

STEP FETCHIT COMES BACK

Stepin Fetchit is to return to the studio, where he played his first role before the camera. He has been signed to appear in "The Southerner," Lawrence Tibbett's forthcoming starring vehicle, in the principal comedy role.

NANCE O'NEIL AT U
Nance O'Neil, one of the best known stage stars in motion pictures, has completed her work in the current production of "Resurrection" at Universal studios. John Boles and Lupe Velez are co-stars. The production, under the direction of Miss O'Neil, Rose Tapley and William Keighley also have important roles.

"IF" GILMORE'S NEXT
Lionel Dunsany's "If" is the next production scheduled at the Pasadena Community Playhouse, opening on Thursday, October 16, for ten day run. House is run by Gilmore Brown.

PUSH DATE AHEAD FOR "ORCHID ANNIE"

Fortthcoming "talkie" engagements of Betty Bronson have made it necessary to move up the opening date of "Little Orchid Annie" at the Hollywood Playhouse.

Originally scheduled to open on Monday, October 20, this Hadley Waters-Charles Beahan farce will now open October 13.

Earl McCarthy, also known to screen audiences, plays "Annie's" husband, and the cast also includes Mabel Forrest, Julia Blain, George Harris, Frederic Sullivan, John Manning and Camille Rowell of the original company, as well as Arnold Walsh, Larry Ralgy, and Isabel Keefe.

TREVOR, A PRINCE

Hugh Trevor has been selected for the role of prince in RKO Radio Pictures' "The Queen's Husband."

New classes for children from five to 18 years of age meet every Monday. Day and evening enrollments are going on continuously.

HOMER SWEETMAN IN NEW CONTRACT

SEATTLE, Oct. 9.—Homer Sweetman, Northwest singer and college orchestra leader, closed contracts for a series of broadcasts with the Northwest Broadcasting System this week. Sweetman was formerly with Vic Meyers' aggregation, and was also a former recording artist for Columbia. His broadcasts over KJR will undoubtedly strengthen this station's programs over Northwest ether.

Big Universal Sale

Warner Brothers have taken nearly all of the Universal movie pictures to be shown in the 800 Warner theatres throughout the country. According to the announcement, the rental for the features alone will amount to more than \$600,000.

This is the second big buying deal consummated by Universal, during the past few weeks, the first having been with RKO theatres for first run release in many of the key cities of the country.

Jacobs Operates New 'Rose Isle' Off Long Beach

LONG BEACH, Calif., Oct. 9.—Something new in entertainment and recreation opened when water taxi riders turn their runs from the new dock on West Seventh street to the floating palace, "Rose Isle."

Since the Monahan turned, Tommy Jacobs has been in San Francisco planning this new boat, and a fortune has been spent to make it the finest.

The boat is not a barge, but an oil barge, with all engines intact. Length is 342 feet and tonnage is 4,100, with every modern convenience. The floating palace is painted a solid aluminum with stream stripes of gold border, making it look like a huge battleship distinctive against the blue waters. Jacobs features a unique cabaret show, besides a dance orchestra. Formal opening will probably take place this Saturday night, Oct. 11.

OTIS HOYT IS OIL MAGNATE

Otis Hoyt, who for many years owned the Strand Theatre on the "Flare" in Long Beach, is rated among the oil magnates of the beach city.

During the general depression hit the theatre and amusement business two years ago, Hoyt relinquished his holdings in his house and turned to concessionaires he knew, enticed them into pooling their resources in oil production that he is now enjoying during the height of the oil boom.

For a while nothing more was heard of Hoyt. Activity was reported on his oil wells but nothing further happened. Now the result of his selling to the Dollar Oil Company more than \$500,000 worth of his holdings, was announced last week.

BYRON E. CRAMER ADDED TO STAFF AT BUD MURRAY'S

To meet with popular demand of the children's classes and special classes for high school students, Bud Murray has added Byron E. Cramer to the staff of instructors at the Bud Murray School of Stage, located at 3636 Beverly Boulevard.

Mr. Cramer will teach tap, off-rhythm, and acrobatics, and is best known for his connection at the RKO theatre last year, as well as at the Strand Theatre, Long Beach, where he was stage manager and assistant dance director for Bud Murray when he staged weekly presentations.

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RATHBONE EAST

As soon as he completes his present engagements with Constancia Bennett at Pathe in "Sin Takes a Holiday," Basil Rathbone will go to New York to do a stage play for Arch Selwyn.

BOWLES WITH CHRISTIE

George H. Bowles has resigned as president of Pan-American Pictures and severed all connections with that organization, to accept the position of vice president in charge of exploitation for the Christie interests, with headquarters at Metropolitan Sound Studios.

OPERA CASH SETS MARK FOR CAST

Theatrical moguls, who have been crying the blues, should notice what happens when the public gets what it wants.

In considering general depression of receipts this year, a suspicion sneaks in that the ticket buyers have been getting their favorite entertainment stuff the year around.

During the nine days of opera season, the Los Angeles Grand Opera Association took in more cash than anything else has averaged this year.

In spite of the so-called present slump, the advance sale of \$85,000 was the greatest in Los Angeles opera history. After the nine days were past, a phenomenal gross of \$185,000 was rolled into the coffers, according to the report of the committee in charge.

Probably the most sensational thing was Hope Hampton's Los Angeles debut after her triumphs in Europe. Appearing in "Manon," she proved so popular that her performance won the sensational total of \$22,600 on Monday night.

Attendance of the cream of the motion picture artists attended Miss Hampton's debut. After enduring the difficult part of Manon to perfection, the audience would for her services, her good looks, the magnitude, scored an ovation of a staid second act.

There was no doubt of the success of this opera season. Jeriza was outstanding in "Carmen," which took in \$22,000.

In the motion picture field, Bert Wilson, in "The Great Zerkow," proved their appeal to the public when they broke records for Saturday and Sunday performance at the Orpheum theatre, when they made personal appearances with showings of their latest picture, "Half Shot at Sunrise." These popular comedians put out good comedy and people love it.

Sporting circles woke up when returns on the Jackson Corbett fight at the Olympic, and the next night, interest in Sonnenberg-Marshall fracas was good enough to register \$7,000.

These figures have been carefully authenticated and they speak for themselves, her good actions and get the people in the sign these totals hang over the mantelpiece.

NATURAL FOR HUGH

Hugh Williams, who makes his initial screen appearance as Charley Wyckham in the all-talking version of "Charley's Aunt," is enacting the same role he essayed in the stage version of this celebrated English farce.

HINES STARTS SECOND

Johnny Hines will start his second Gayety comedy, "Metropolitan Sound Studios, within the next few days, under direction of William Watson.

EIGHT NEW FILMS ON PAR SCHEDULE

Eight new talking pictures will go on par schedule at the Paramount studios in Hollywood during the next 15 days, according to a press release issued by B. P. Schulberg. Launching of these new films will mean employment of several hundred workers at the Hollywood plant.

Among new productions scheduled for immediate starting are "Stampede," starring Richard Arlen, George Bancroft and Ned Yost, to follow his current sea story, the new picture showing the star as a newspaper editor in comedy to star Jack Oakie; the new William Powell production "Clara Bow's Latest," a romantic face told against a metropolitan background, and "Lodger," with Marlene Dietrich in the stellar role.

BYRON E. CRAMER
Former Assistant Stage and Dance Director, RKO Theatre, Los Angeles, and Strand Theatre, Long Beach
IN HOLLYWOOD, NOW
As instructor and teacher of
TAP, OFF-RHYTHM AND ACROBATICS
AT BUD MURRAY SCHOOL FOR STAGE AND SCREEN
3636 Beverly Boulevard

COUNTY FAIRS' UPHILL PULL

POMONA FAIR

ONE OF FEW 'OUT OF RED'

State and county fairs have had a bad year throughout the country. From all sections come reports that gate receipts are far below what the gross should be.

Such conditions fit in with the general show conditions which, however, seem to be improving. At many fairs, the handlers have had a hard time collecting their return. In many cases, the handlers have had to accept notes in payment of the sum due.

Coming nearer home, the California State fair at Sacramento fell off 18 per cent, which is rather serious for a fair of that size.

One fit in the chain comes in the better conditions in the immediate vicinity of Los Angeles. The Pomona State Fair at Pomona has increased by an increase of 50 per cent over gate receipts of last year.

After checking income of this enterprise, there comes a total of 100,000 more paid admissions than last year.

Olsen, Johnson

Songs Recorded

Recording companies have taken the three songs running through the "Brothers" special "Oh Sailor Behave," and report good sales throughout the country. The songs are "Way to Heaven," "When Love Comes In The Moonlight," and "Leave A Little Smile."

Publishers of the sheet music of this trio of songs, De Sylva, Brown, & Henderson, Co., Inc., also report a good movement of sales everywhere.

Olsen and Johnson, stars of this Vitaphone picture, are featured on the covers of the sheet music. They are now making a vaudeville tour through very section of the country, and plan the production through the songs in question.

"SUNNY" GIRL FUNNY

Nita Martin, whose performances in half a dozen Tiffany pictures have placed her on the preferred list as a comedienne, will play opposite Paul Hurst in his latest two-reel fight pictures on the "Tiffany" program, "De World Champen."

BUSHMAN, JR., ON RKO VAUDE TOUR

Francis X. Bushman, Jr., will open for RKO in Jersey City on October 20 in an act written by Paul Gerard Smith entitled "Francis X. Bushman and Double."

In the act with Bushman will be William Langan and Renee Danti, who have recently completed rehearsals on the cast with the theater, preparatory to opening in the eastern city.

"FIGURE IT OUT" ADVISES CHRISTIE

Al Christie, now directing an all-talking version of "Charley's Aunt" for Columbia release, smiles at various rumors with regard to motion picture conditions.

"It might be the weather—the stock market slump—vacation time—or any other plausible alibi or excuse, to some folks," said Christie, "but it is just a matter of good stories to me."

"If one starts to make a comparison between the number of motion pictures made every year, and the number of stage plays produced, and will aware the number of screen successes as compared to screen successes, he will readily understand that motion pictures have a far greater average as far as good entertainment is concerned, than have the stage plays that survive."

Latest Big Step In Movies Seen

\$5 Press Agent Does 'Volume,' Offers Services

Something new in cut-rate publicity went on the market here this week, when a party, announcing himself as a publicity director, offered his services at \$5 a week.

Of special interest to the daily newspapers, the man's letter of application contained the following paragraph:

"At the present time, I am doing publicity for a large number of places in the city, including—

My handling so many accounts, I can secure more stories because the more accounts that I have the more paid advertising I control."

The letter of application makes a specific effort to wrest accounts from established press agents.

A form letter was the method used for cranking out the other publicity boys' territories.

The interesting communication follows, in part:

"You are no doubt satisfied with the results that your present publicity man is securing for you, but nevertheless I would like very much to have this letter act as my application for the position of your publicity man."

"There is very little that I can tell you in a letter, however I would like to see you my present publicity man certain you will find most reasonable. I will write all of your stories, in fact, write your ads and take care of your outside exploitation for the total sum of \$5.00 per week. Please don't let the amount I charge lead you to believe that my work will be inferior—

"I can do this because I operate on wages."

"If you are interested, please drop me a line and I will call on you. I do not want to bother you unless you are interested because with the fall opening up soon I know you are busy enough."

SINGS THEME SONG; DIES

Activities are humming full blast at the Mack Sennett Studios, according to Walter Klinger.

One picture just finished is a burlesque on the Hollywood theme song that has the hero singing the theme song just before he dies on the battle-field.

It was directed by Bill Beaudine and features Harry Gribbon, Patsy O'Neill and Yola O'Avril.

Another one, just cut, is called "Rack-a-teers," with Andy Clyde taking the lead. Billy Hornbeck, for 17 years the editor on the Sennett lot, is the author of the statement that "Rack-a-teers" is the greatest comedy ever made by that organization.

His statement should be authentic, since he has cut something like 750 comedies and about 12 features with Mack Sennett.

Jed Buell, publicity director, states that the studio is getting away from the policy of grinding out a two-reel in ten days or two weeks, and is now spending from eight to 12 weeks to the completion of each picture.

ACORD WITH SHARPLES

Luke Acord, formerly with John McGroarty's Mission Players, has been named personal publicity representative for Bill Sharpley and his gang, KTM radio artists.

GUARD, GUNMAN

Kit Guard has been selected to play a gunman in "Big Money," Pathe production featuring Eddie Quilian, Robert Armstrong and James Gleason.

OLD CHUG CHUGS

Seventeen early model automobiles are used in RKO Radio Pictures' "Cimarron." Among the ancient cars are a one-cylinder Cadillac and first model Ford.

NEW CHRIS COLUMBUS

West Ruggles, who produced RKO Radio Pictures' "Cimarron," is reputed discoverer of Jack Oakie, Sally Hays, Leila Hyams, Nancy Dover and Lorraine Duval.

LAKE PAGE WELL; YES, INDEED, JUST ASK BUD MURRAY

Lafe Page's School has lost Lafe Page, and Bud has gone into mourning because it is a real loss. Lafe Page was a prominent member of Bud's School of Dancing.

Lafe was financially interested in an oil well that his brother, John, has been drilling for two years.

The well came in with a flow of about 1500 barrels a day, making it advisable for Lafe to quit the school to attend to his interest.

Bud says it sounds as though he was going from one old field to another.

SID 'THINKS' TWO HOUSES

Sid Grauman has just returned to Hollywood after producing the programs for both presentations of Howard Hughes' "Hell's Angels."

When questioned about his plans Sid replied he was figuring to go to theatres of 5000 seating capacity, one for San Francisco and one for Los Angeles.

These plans of course have not been presented as matured facts, but anything that Sid Grauman is thinking about is worth consideration.

It is uncertain whether the houses would present rear bills or would carry special productions, but Sid has already returned with some excellent ideas.

Holiday System Is Even Break

Charlie Murray and George Sidney each rate an extra holiday, over and above the regularly recognized holidays of the year.

Sidney is one in a motion picture scene without the other. When Yom Kippur, Jewish holiday, arrived, Sidney observed the occasion by resting at home and Murray had a vacation. Murray gives his comedy partner a similar break by donning his green tie on St. Patrick's Day and celebrating the occasion with the Kellys, Murphys and the O'Briens.

Murray took a vacation from work on "The Cohens and Kellys in Africa" at Universal, Thursday, while Sidney welcomed the new year.

DOUG DRESSES UP

Douglas Fairbanks, United Artists film, "Reaching For the Moon," an Irving Berlin production, which Edmund Goulding is directing, will feature Fairbanks' first appearance in modern tailored clothes in years.

FINISHES "KISS" WALTZ

Tom Satterfield, formerly Paul Whiteman's arranger and known as one of the most famous music arrangers in the country, has completed a symphonic orchestration of "Kiss Waltz," which appears in Warner Bros. special, "Dancing Sweeties."

CRAFT GETS 5 YEARS

William James Craft, director of "The Little Accident" and "See America Thirst," has a new five year contract with Universal.

Taylor's Way

Hollywood's one hundred most serious faces may be seen these days at the United Artists studios, making a comedy.

It's Sam Taylor's method. He gets his company together every day. Taylor is producer-director of Mary Pickford's new picture, "Kiss," combination of laughter and heart interest.

FILM SETS INNOVATION

Last big step in motion picture production was ushered in with the opening of "The Big Trail." Raoul Walsh's picturization of the Fox-Grandeur super special.

Since the showing of "Happy Days," there has been much speculation about the future of wider film products. Big production companies experimented with the idea, but could not be sure to take a definite stand on the subject.

"The Big Trail," however, settles all uncertainty. Wider film gives the screen possibilities it has never had before and could have in no other way.

"The Big Trail" makes the main objection to the 70 mm work was that theatres had to have two machines, if they were going to show both the regular and the larger films.

By the new process of "optical prints," the picture may be recorded on the larger film and then printed on the 35 mm, or standard width, which is projected on a regular machine. This process is the definite technical step which makes the use of wide film practical.

"Billy the Kid" has just been completed at M-G-M on this new process of optical prints. The decision to put out a big production from that studio with this type of projection proves that wider film is the coming thing in pictures.

Advantage of 70 mm. film is the same that the screen has over the stage, pictorial effect.

"The Big Trail," elaborate scenes are far superior to what they would have been in stage and screen.

Now that the new process permits exhibitors to use standard equipment, there will be rapid strides toward shooting everything in wider film, say the wise ones of the industry.

'Gal Gallery,' 'Daily Scrape,' Plugger's Life

Noon-day shaves are fast becoming a daily routine for the song plugging fraternity. The boys have their "followings," like their movie brethren, at the Kress' music counter.

Here is the lowdown. The boys have their working shifts in regular batting order according to umpire Isabel Gillis. The kick comes while watching the various crowds of flappers enjoy their favorite plugger.

There are a few seats in an adjoining vestibule, facing the counter, that are held down and fought over, where the fans can view their favorites from all angles. Competition is rife among the boys, who are more or less glibly yells the "It" stuff.

There is talk of taking a canvas of the fans for their best "It" stuff. The nominees would be Al Burges, Gene Stone, Harry Cox, Sammy Epstein, and the dark horses, Frank Snodgrass.

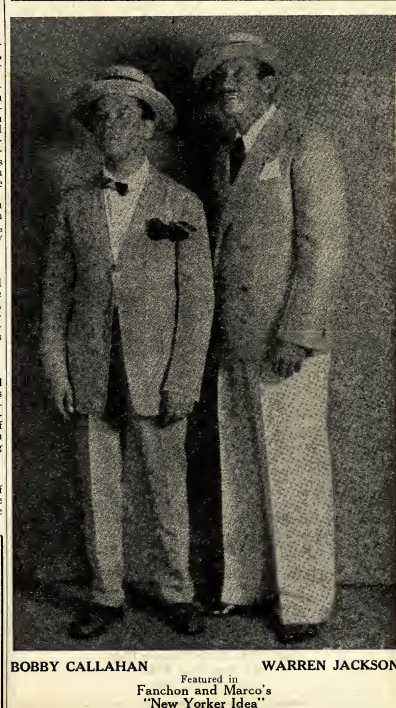
It's getting tough for the boys, this primping up every day, but when a blonde sighed, "Oh, isn't he simply gorgeous," a male onlooker remarked:

"How much does it cost to be a plugger?"

SEVENTEEN COMICS FOR RKO PICTURE

One of the largest comedy casts in the history of the talkies has been signed by RKO Radio Pictures for featured roles in "Hook, Line and Sinker," in which Bert Wheeler and Robert Woolsey will be co-starring.

Seventeen players, including Dorothy Lee, Jobyna Howland, Ralf Harolde, Gustav von Seyffertitz, Natalie Moorehead, George Marion, Hugh Herbert, Stanley Fields and other well-known artists, will take part.



BOBBY CALLAHAN

WARREN JACKSON

Featured in
Fanchon and Marco's
"New Yorker Idea"

Harold J. Book

Manager

PHONE DOUGLAS 2213

**FILMS ZONED
AT BAY CITY
ON NEW PLAN**

SAN FRANCISCO, Oct. 9.—Meeting for more than two years in general assembly individual theatre, film exchange and circuit operated theatres voted a new zoning plan for San Francisco territory. Much of the new plan is similar to the one in effect previously, but there have been numerous minor changes in the ordinance.

Sixty days clearance is given first run over second run in the city of San Francisco, while in Oakland forty-five days clearance is given. Chief among the minor changes is that a second run exhibit must play a contracted picture within a specified period of time. Otherwise he loses his run. This measure was taken to protect the third and fourth run exhibit, which have been forced to wait months before finally playing a contracted film.

Present circuit committee in charge of zoning includes: Carol Nathan, H. V. Harvey, C. C. Griffin and Gerald Hardy from independent theatres; William Wolf, M. E. Cory, J. J. Partridge and Morgan Walsh from film exchange; and the Koerner, R. A. McNell, L. R. Greenfield and Arch M. Bowles from circuit houses.

ELLIS VISITS HERE

SAN FRANCISCO, Oct. 9.—Gerald Ellis has returned from the Orient, where he spent the last three years in charge of Paramount activities. He will visit here for several months, returning about January 1.

TO DO STAIR DANCE

SAN FRANCISCO, Oct. 9.—This O'Rourke is completing a top toe acrobatic routine for a stage dance at the local O'Rourke studios. Her recent pee-wee golf tournament has caught hold here.

NEW FOX, BERKELEY

BERKELEY, Oct. 9.—Third of Fox's local houses opens here tomorrow, when the Fox Berkeley, 2000 seats, begins operations under management of Clarence Laws. Theatre is equipped with magnifico screen, a group of seats for comfort, and an elaborate ventilation system.

INDIANS FOR KIDS

SAN FRANCISCO, Oct. 9.—Making a play for the kid trade, Paramount has booked "The Indians Are Coming," with Tim McCoy and Allen Ray. Serial will be screened only at the kids' Saturday matinees.

MILANOS ON ROOF

SAN FRANCISCO, Oct. 9.—Milano Street Singers, mixed trio consisting of accordionist and two vocalists, opened a show engagement at Gus Oliva's Roof Garden, working on the floor between two columns of Val Valentine's band.

HERVEY GOES SOUTH

SAN FRANCISCO, Oct. 9.—Shifting of Andy Hervey from his job at Publix St. Francis to the RKO offices, Los Angeles, has left the St. Francis publicity duties in the hands of Bob Pearson.

LUBELSKI'S PLANS

SACRAMENTO, Oct. 9.—Tony Lubelski will open his Sutter Theatre on Nov. 1, operating it on a policy of second run talkers.

**FOREVER FREE FROM
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A few pleasant RAY-O treatments removes superfluous hair permanently.

No irritation whatever in the treatment and the hair never returns.

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SAN FRANCISCO

**Stokowski Rests
His Reputation
On One Concert**

SAN FRANCISCO, Oct. 9.—Leopold Stokowski, eminent orchestral conductor, is in effect resting his professional reputation on the first of two concerts to be broadcast by the Philadelphia Orchestra over a National Broadcasting Company network this season, and the opinion of musical authorities.

Such a judgment was advanced by music critics after the program for the initial radio appearance of the year of the orchestra, Sunday, October 12, from 2:00 to 3:00 P.M., B.S.T. was announced. The compositions to be played consist of works by Albeniz, de Falla, Debussy and Ravel.

Each of the selections is impressionistic, and because of their wide variety of qualities any reception he distorted unless the technical side of the broadcast is excellent. The definite, formal notes of more classic music are considered more adaptable to broadcasting.

Stokowski, however, in cooperation with NBC engineers, has developed a device which he hopes will eliminate certain tonal deficiencies confronted previously in broadcast large musical groups. He is hopeful that the program will be the most perfect symphonic broadcast ever heard.

SEELYE FEATURED

SAN FRANCISCO, Oct. 9.—For the first time in months, RKO Golden Gate, featured its headline vaudeville act, the Seelye program picture. Blossom Seelye and Benny Fields were given top advertising bill on the last evening. The play that house this week. Business was on the up and up.

DAVIS AT DAN'S

SAN FRANCISCO, Oct. 9.—Johnny Davis has promoted Les to the m.c. at Cote Dan's, a position held until now by Tiny Epperson who is in a hospital under going physical treatment. He has officiated at the Coffee Dan's for a number of years and this is his first crack at the crackling belt. Herman Nelson is at the piano.

WAGNON MOVES

SAN FRANCISCO, Oct. 9.—Offices of William B. Wagon have been moved from the Marshall Square building to Wagon's Embassy Theatre, where the entire Wagon staff is centered.

HEALY BOOKS FRITZ

SAN FRANCISCO, Oct. 9.—Healy is bringing Fritz Kreisler for his only Northern California concert, to be delivered Nov. 9 in the Civic Auditorium.

ANNIE SOUTHBOND

SAN FRANCISCO, Oct. 9.—After a fair two weeks' business, Rowland and Pearce will close their "Little Orchid Annie" at the Curran, moving it to the Playhouse, Hollywood.

BIGGER GREEN STREET

SAN FRANCISCO, Oct. 9.—Two weeks' notice has been given for the cast of "Hot 'n' Bothers" at Sid Goldtree's Green Street. Goldtree plans enlarging the postage-stamp stage for the next production, "Ex-Mistress," which has a cast of 19 people.

JACK HUBB DIES

SAN FRANCISCO, Oct. 9.—Jack Hubb, former Detroit representative of Gus Sun, died in the Hillcrest Sanatorium, Albuquerque, N. M., this week, a victim of the white plague.

ALBERTSON NORTH

SAN FRANCISCO, Oct. 9.—Frank Albertson, drove in from Hollywood this week in his old Ford, to visit John Darrin at "Young Sinners" at the Curran. Albertson's mother was with him.

"A LITTLE SMILE"

Words and Music by
GEO. B. L. BRAUN
(A Fox Trot Selection)
CONCORD PUBLISHING CO.
1179 Market St. San Francisco

**FREDERICK PLAYS
BACK ENGAGEMENT
ON SAN FRANCISCO**

SAN FRANCISCO, Oct. 9.—Pauline Frederick plays a return engagement Oct. 20 when she comes back to the Curran for two more weeks of "Criminals of the Hour," in which she did heavy business there a few weeks ago. This is the first legit return engagement San Francisco has had in months.

GARAY STICKS

SAN FRANCISCO, Oct. 9.—A new salary schedule for the raise in salary has kept Joaquin Garay at the Fox and he will not leave for Chicago to join Tom Gerin's orchestra as vocalist. Garay has been with Roessen's concert orchestra at the Fox for several months, rising high in general favor.

DANCE TEAM OPENS

SAN FRANCISCO, Oct. 9.—Claire Cortez and Don Marquis, ballroom dance team, have opened at the Hotel St. Francis for an indefinite engagement.

SODUERS RETURNS

SAN FRANCISCO, Oct. 9.—After two weeks at the Fox El Capitan bating for Javy Brower, Jack Souders opens as m.c. at the Fox California in San Jose. Souders opened there several weeks ago but stayed only four days, being rushed to Frisco for the El Cap.

FLAME TO OPEN

SAN FRANCISCO, Oct. 9.—Dorothy Hughes, opened Oct. 20 at the Geary in "Bird of Flame" with Belouso and Curran, in conjunction with Lou Wiswell, are producers.

NEW MUSIC HEAD

SAN FRANCISCO, Oct. 9.—Dave Mordecaix has been named Coast head of the RKO music department. His headquarters will be in Chicago.

EMMICK INJURED

SAN FRANCISCO, Oct. 9.—E. H. Emmick, Golden Gate Theatre and Realty Corp. head, suffered concussion of the brain and scalp and body wounds in an auto accident this week.

TEDDY IN HOSPITAL

SAN FRANCISCO, Oct. 9.—Teddy Fitzsimmons, Capitol chorine, slipped as she was leaving the theatre Sunday night and was removed to the hospital. She is the wife of Bob Fitzsimmons, comic.

YEGG DOES A FLOP

SAN FRANCISCO, Oct. 9.—Roosevelt Theatre was visited by a yegg, who spent several hours working out on the house safe without gaining entrance. Receipts of Saturday and Sunday were in the low box.

MODEART

Permanent Wave
Best in the West!

\$5 COMPLETE
Medicated Shampoo and Plaster Wave Included

You cannot buy a better wave, fadeless, lasting, beautiful, and does not injure. With or without straightening. Write YOU TO TAKE CARE OF YOURSELF.

Two styles of Modart, Pearl, Nineteen or other celebrated methods.

Medicated Shampoo, including Plaster Wave, for \$5.00. Dried in 15 to 20 minutes by the "Dry Heat" method.

French name cut, \$1.00. Dried in 15 to 20 minutes by the "Dry Heat" method.

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1907 Market St. at Sixth Floor
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SUNDAY 9 to 12 with or without Plaster

SAN FRANCISCO

**Market St.
Gleanings**

When theatre patrons are increasing in clime demand for fast entertainment and many houses are building up this feature, it's a wonder that more attention is not given this department by the daily news papers in their reviews.

At the start, theatre publicity departments could supply all critics of newspapers, on the show's opening day, with a complete printed list of the cast. A reviewer, writing of a Fanchon and Marco Idea, for instance, is mighty hard put to it to identify the principals, and name any of the principals, and when he does name them he finds it still more difficult to properly mention just which specialty the act does.

SPOTLIGHTS

Wednesday night in the Hotel St. Francis, a packed crowd danced to the Laumier's orchestra. Phil Harris' orchestra... Frank Albertson, Fox's up and coming juvenile comic, drops over to the table for a chat... he was there with Polly Ann Young, cast in "Young Sinners" at the Curran... Bob Pearson, director of public relations for the St. Francis Theatre, not the hotel... tripping the light fantastic... Henry Hart steps onto the platform and stops the show cold with a mighty display of singing and piano... overlooking the entire affair is Craig Smith, hustling host of the evening and a hard working publicity agent... business has more than doubled at the Francis in the past year.

And the Roof Garden on Friday... Val Valentine dispensing a crooning music of merit... about Oliva steps to talk... the South African Norwegian Irish song plunger, Al Sather, drops in and sets a Fast number in motion... Dick Arnold is there with his Robbins catalog... Val... Al Finetti Roof Garden manager, greeting his guests...

George Roles going out to dinner... accompanied... Eddie Brown shaking hands with an old friend... Fred Sheldon stroking on Geary street... Felix and his carnation and stogie... there's a string of ceremonies at the Paramount... is known in the East as Sammy Kahn... Al Bergen... and how he was put on the spot in Haas' by a beautiful cashier... (aside) is visited by Cottor, Bond, Harry Harke, Nita Mitchell, Alfred J. Sather, Paty Mosser, Foy Dorothy Williams, Dick Foster, Baron Hartstung, Bill Penzner, Eddie Janis, Ruth Tribe, Sammy Meek and Ted Berlin.

Famous Lines of Show Business: "My pals in the studios will see that I get a break."

FOR THOSE WHO WANT THE BEST
DANCE ART & SHOE CO.
Theatrical Footwear Headquarters
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BALLET MISTRESSES
created and costumed by all dance masters for Fox Circuit with F. & M. "Brunettes" idea.
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SAN FRANCISCO
THE HOME OF ALL THEATRICAL PEOPLE
PLAYING SAN FRANCISCO
SPECIAL RATE TO PROFESSIONALS
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KRESS BLDG.
935 Market St.,
Office Suite 504

**CASH SCARCE
DUE TO HEAT
AROUND BAY**

SAN FRANCISCO, Oct. 9.—Two days of hot weather proved the millstone around the neck for picture houses, even the best of the flickers not doing what was expected of them. The climate was scorching hot Monday and Tuesday, and customers stayed away.

Fox had "Those Three French Girls," Cosmopolitan, and that picture "Haremout" due to the "after" supported by much Cosmo. advertising in the dailies. Slipped, however, on those two days, and the figure was \$47,000, still very good but not up to anticipation. "Liliom" was the same.

The same is true of Wheeler and Woolsey in "Half Shot at Sunrise" closed with but \$10,000 in the safe. Metro's "Madam Satan" opened at the Loew's Warfield and closed at Loew's gave a \$15,000 net. Seven more days and then comes "Up the River."

"Stage Artists' Who o'pea," started Oct. 9 at the Curran at Public's California and did a \$20,000 business. Continues for at least a week and probably more.

"Spellers," Par, closed after two weeks at the St. Francis to a \$9,000 figure. "Bright Lights," opened Wednesday, Par's "Santa Fe Trail" was fair at the Paramount, aided by the lobby display of "The Great Cross." Clara Bow in "Her Wedding Night" follows.

"The Easy Way" and "The Artists in 'Old Emery'" did \$9,500. Just 3 days more and out it goes. Surprisingly weak, at the time. Even the lobby display of "Inside Events" critics didn't seem to help.

RUBIN WILL LEAD**WARFIELD'S BAND**

SAN FRANCISCO, Oct. 9.—When Fox's "Up the River" opens at Loew's Warfield in two more weeks, the band will baton the house pit orchestra, directing and doing violin solos.

Rubini has been at the first violin chair and another trumpet will be added. The house where he directed that house's 35-piece concert group during the absence of Walt Roessen.

SEC. VISITS S. F.

SAN FRANCISCO, Oct. 9.—Ruth Doyle, secretary of the Portage and Film Board of Trade, visiting her two weeks' vacation here, visiting Rowena Foley, local secretary. Miss Doyle is recovering from an accident in which she suffered a broken shoulder.

NEW SHOW FIRM

SAN FRANCISCO, Oct. 9.—Orpheus, promoter of open house raising ideas, for Elys, Shiloh, American Legion, Kiwanis, Rotary, Chamber of Commerce and other organizations have been opened in the Kress building by William B. Foy. Company is called the Golden Gate Amusement Enterprises.

REVIEWS COMMENT

RADIO LAMPS

CHATTER NEWS

Pickups and Viewpoints

RKO BOOKS SHARPLES, GANG

Bill Sharples and his gang, featured over KTM, and numbering among their following, several thousand radio fans, were chosen by Cliff Work, divisional manager of RKO, to follow the appearance of Dobbie at the RKO theatre last Thursday.

Together with Sharples, are the following radio artists, Pierre White, musical comedy artist, in the role of the singing vagabond; Clarence Muse, nationally known colored motion picture and radio artist, who is now playing the feature role in Columbia's "Dirigible," the Gold Medal train crew, male quartets, seen in "Love Among the Millionaires" and "Let's Go Native," Bunona Kay, formerly of the Kay Sisters, BKO artists, who will appear in her role of "Dolly Madison," one of her radio characters.

Grampa and Gramma Sears, old time fiddlers and character artists, will also appear, together with Sharples' eight piece band, led by Archie Wallace. The boys will step out and do various specialties.

Sharples will make his entrance on "Roxanna," white Arabian horse presented to him by the Kellogg stables. It is said that the horse was so named, coincident with Sharples time on the air, "dawn of day."

Al Smith, who was stage director for "Under a Virginia Moon," has been retained by Sharples in the same capacity for this show, with the scenery being furnished by Ernest W. Ritter. Billing of the show will be "Bill Sharples and his Western Show."

GLEN SOON GOES SCOUTING

Latest Arkansas importation for the Hill Billies, a quick witted youth, with a great voice, probably will be returned to the Ozarks soon. When Glen Rise, station manager of KMPC and originator of the billie act, will go scouting for another one. Some day Rice hopes to find some clever woman musician and entertainer, as his last two importations have been boys.

It is said Rice hires an auto and goes driving in the Arkansas hills, inquiring here and there as to whereabouts of a good yodler, as they call all vocalists down there. Rice desires no nude clothes now, as he made the mistake of wearing golf pants on his first scouting trip, thus stirring up the enmity of several inhabitants, who objected to seeing "a grown man wearing knee pants like a little boy."

Cliff Reed, publicity man for the station, just back from a color gathering trip into the Ozarks, says its music-goofy locality. An oil rigger was heard yodelling like Hubert Wall locality and wherever Reed went, he encountered harpists, meaning mouth organ players, as well as fiddlers, Civil War buglers and vocalists of all sorts.

Rice's adroit handling of the billies has put KMPC into first rank with Los Angeles stations. Incidentally, it has put Rice into first rank among station managers. A year or so ago he was one of the boys at KNX. When he broke loose from the "Voice of Hollywood," he spent a little while in an ad agency, and then tied up with the Beverly Hills broadcaster, which began to sizzle with popularity, when Rice began strutting his stuff.

Radio Reviews

CROSS-SECTIONING RADIO-LAND THUMBNAILED REVIEWS

(Reviewed Oct. 2)
KGCC (7:55 p. m.)—Frank Crumit record. Police siren, "Holdup at My Eye and Potrero." "Dancing With Tears in My Eyes," another record.

KYA (8 p. m.)—Jimmy Moseley in hill-billy songs. "Pleasing music personality. Bud Williamson in advertising plug, farewell song from Moseley, "Sterling Furniture Time" and then the Harmony Nutch opening, with atmospheric music and rube chatter by Harry Bechtel. Tom Smith in hill-billy number. Jimmy Moseley's similar stuff should have been spotted earlier in the evening since it had so much hill-billy stuff, as in the Harmony Ranch.

KQW, San Jose (8:05 p. m.)—Pianist in a boring classical selection.

KROW, Oakland (8:08 p. m.)—Robert Blair, tenor soloing. Talk on a U. S. Marine Band concert. Announcer's personality in need of a stimulant. Charlie Edington. Wanted to sing, "Y-Y Sh, That My Baby," for his fiancé, but he didn't have the music with him, so "Nutch," the Mercury record, instead. Big plug for his coming marriage.

KFO (8:15 p. m.)—Lynn Poirer's orchestra from the Athens Athletic Club. About a six or seven piece combo playing "Old Time and the Moon." Steel guitar solo, "A Long Time Ago."

KGO (8:18 p. m.)—Sales talk for KGO. Needed the shears. Classical orchestra not especially interesting. Turned the dials quickly to KPO (8:20 p. m.)—Gilmore Gas program. Started in circus style with Barker, etc. "Song by Nutch, the man with the upside down nose." Nutch, the Mercury record, as personality as well as a hot pianist.

KFRC (8:30 p. m.)—East Indian musical offering. . . a mighty good orchestra.

Ben.

(Reviewed Oct. 1)

KFRC (7:55 p. m.)—Al Pearce's Happy Go Lucky Hour. Or rather, the last five minutes. Al at the mike talking about chestnuts. Sign off song. Followed by electrical transcription of a radio program. Dorothy Chase Players, or something like that.

KGO (8:02 p. m.)—Pacific Coast League baseball, Don Thompson handling the verbal description. Gasoline plug.

KGO (8:05 p. m.)—Old time fiddle with piano accompaniment.

KYA (8:07 p. m.)—A Virginia Spencer piano offering, and good too. "Seems To Be Spring" seeming into "All Alone," then into "When You're Alone." Plenty of music.

KJBS (8:12 p. m.)—Interesting to know that artists on this hour are blind . . . pianists, singers and all. Except the announcer. He could have speeded up his one-way transcription.

KFRC (8:18 p. m.)—Barbara Gould, telling the gals about face cream, hairdressing and whatnots. For the ladies only. Dial out—and hurriedly.

KLX (8:19 p. m.)—Cough drops plug. A record. Another plug. No other record. Another plug. We hear.

KYA (8:24 p. m.)—"My Fate Is In Your Hands," with Virginia Spencer singing the piano. Don Williamson handling the lyrics. Hebrew charity announcement. Then into a Red Nichols phonograph record.

KGO (8:30 p. m.)—Bible story by female voice. Into negro spirit. Some days religion just doesn't make a thing to us.

LA VOVE JOINS

"FACTS" STAFF

Art LaVove, former newspaperman and well known publicity director is now on the staff as Associate Radio Editor.

SAN FRANCISCO RADIO NOTES

SAN FRANCISCO, Oct. 9.—Next week, and in each issue following, until completed, "Inside Facts" will present in these columns the personnel—artist and executive—of San Francisco radio stations. It is suggested that readers clip and file the list for future reference.

Application has been filed by Hale Brothers and the Chronicle, joint owners of KFO, with the Federal Radio Commission for permission to increase present power equipment from 5000 to 30,000 watts, a move that will place KFO among the country's high-powered broadcasting units. KFO is the only cleared channel station in San Francisco, and the commission has extended power increased to four cleared channel stations in each of the five federal radio zones. A new transmitter, costing \$450,000, will be installed several miles from the city—probably down the peninsula, but studios will remain in the Hale store building.

San Dickson, short story writer formerly with KYA and later with KPO, has transferred his course to KTAB, where he will also write continuity for the Pepper Box.

Nita Mitchell, songstress, will join KFRC's staff on Oct. 26.

Jack Dean, vocalist, now on KYA's staff, has filed petition for bankruptcy, listing liabilities as \$22,351.94 and assets of \$250.

Diet bug has hit Edna O'Keefe of KFRC. After voice and camera tests on the Fox lot in Hollywood, she was told she'd have to take off about 10 pounds before she could begin work there. So her reducing is on full blast.

Jerry Jermaine, KPO contralto, and Mildred Dandley, pianist, have opened a voice studio.

Charlie Addington, KROW singer, was married this week to Ethel Pearson, non-pro, at a public wedding, broadcast over KROW with vocal description by Ruth Gwen, station press agent.

Executives of KFBI are John Geisen, manager; Joseph Klein, commercial manager; Dean Metcalf, program director; E. E. Jefferson, technical director; Bill Sanderson, announcer.

Cotton Bond, southern singer, has joined KPO. He was formerly on KFRC and KTAB.

NBC has a football squad of its own, consisting of former college men. Members are Lloyd Underwood, captain; C. L. McCarthy, Maynard Jones, Ed Fitzpatrick, Howard Milholland, Bill Andrews, Joseph Baker, Bill Marshall, Bob Newell, Harry Stanton and Bennie Walker.

With Don Gilman in the East, Howard Milholland, in charge of NBC has made several changes in the artist staff, letting out Henry Starr and Peggy Chapman.

WALTER DAMROSCH EXHIBITS INTEREST IN COAST'S RADIO

By ARTHUR S. GARRETT

SAN FRANCISCO, Oct. 9.—Visiting New York after many years' absence has brought thrilling experiences, but none more so than that of meeting Walter Damrosch, whose music appreciation lessons have done much for musical education by radio during the past few years.

Mr. Damrosch was interested in the work being done on the Pacific Coast through the Standard School Broadcast and the Standard Symphony Hour. One of the first questions he asked was "Have you a good orchestra?"

"For the Standard Symphony Hour in the evening," he was told, "we have the San Francisco Symphony and Los Angeles Philharmonic Orchestras broadcast alternately week by week. For the elementary and advanced lessons of the Standard School Broadcast, preparatory to the Symphony Hour, we have a smaller group of instrumentalists."

This information interested the emcee conductor very much and when asked if he had a message for Pacific Coast workers in radio music, who are familiar with his Saturday night concerts, Mr. Damrosch had much to say that was vividly illuminating.

"All things to interest the children emotionally," he explained. "Music is above all things the language of emotions, and as they listen they become gradually more and more aware of the immense range of feeling which music can express: love, tenderness, sadness, joy, humor—perhaps above all humor. There are so many compositions of the great masters which express gaiety. There are scherzos of Beethoven, the charming air-like grace of Mendelssohn's 'Midsummer Night's Dream' music; the delicate fancy displayed by Tchaikowsky's 'Nutcracker Suite,' and 'Carnival of the Animals' of Saint-Saens. I have tried to grasp the essential beauty of such works and gradually come to learn how music reaches into broader and deeper fields, until the whole language of music becomes to the mother tongue, and I carry on and on, and I find the music an echo of their own feelings and an inspiration that will be lifelong sources of infinite variety."

"This is the kind of teachers in the schools are quick to grasp the spirit of these broadcasts."

"Indeed they are," replied Mr. Damrosch enthusiastically. "And this is the more remarkable because in many schools, especially in remote corner districts, teachers themselves have had little or no opportunity of hearing good music before the coming of radio."

"This is really a great help because so much depends on the support and encouragement that teachers can give to the little persons going on to their care."

When I was in France during the war, General Pershing asked me to do what I could to develop the art and science of music. 'Many of these bands,' he said, 'are in need of improvement.'"

"How good are the bandmasters?" I asked.

"Not very good. I am afraid," laughed General Pershing.

"Ah, then," I told him, "we must begin with the bandmasters."

"And so it is with the schools—or would be if the teachers themselves were not so well equipped with the very necessary equipment of preparation. No doubt, many teachers find themselves getting as much from the broadcasts as their young students, and I hope that they and their charges derive mutual pleasure in listening to the music and discussing its qualities."

It is some years since I last saw Walter Damrosch. His hair is white, and his eyes and white are bright and shining, and his bright, kindly eyes gleam with enthusiasm. But he is the picture of health, sturdy and unassuming, with the old quick gestures that concert-goers know and love. Apart from his interest in broadcasting, his chief pleasure at the moment is being back in America after a summer abroad. "It rained heavily," he said, "and while I enjoyed my trip it is so good to be back here, there is something so plentiful and so continuous. It is good to be in America again."

SPECIAL SUBSCRIPTION RATES TO RADIO ARTISTS

INSIDE FACTS

Delivered to

Home or Station

One Dollar—Three Months

STOP AND LISTEN TO THE WESTERNERS MALE QUARTET

KFRC San Francisco

HAVE YOU HEARD

BILLY VAN

On K. G. E. R?

RADIO DEPARTMENT NOW IS FEATURED BY BEN, SALLY CO.

Ben and Sally Productions at Long Beach have recently added a radio talent department. Inasmuch as the aim is to take raw talent and produce an artist capable of competing with radio professionals, this new phase of the work becomes valuable to radio stations.

The booking division, under supervision of Don Walker, has made rapid strides since its inception the latter part of 1929. At present, the concern is featuring a line of six girls for theatres and clubs, including Parker Sisters, acrobatic and dance duo, Rita and Rubins assisted by Marilyn Downs; Kitty Brown, comedienne; Betty and Kay Clarke, harmony duo; Dorothy Quenser; a large kiddie review; Paul Payne, tap dancer, and the Rhythm Queens, a girls' dance orchestra.

ROOM IS DEVOTED TO PROGRAM GANG

With appointment of Jack Joy as manager of production, Manager Gerald King set aside a suite of rooms on the second floor of Warner Bros. Hollywood theater building which houses the KFVB studio and equipped them to suit the tastes of program producers. Here's the staff:

Jack Joy, melodrama; Kay Van Riper, serious and historical; Tom Breneman, comedy.

Herman Fisher Takes Place at Meyer Synchro

Fulfilling need on the part of the producers for expert sound and acoustic advice, Abe Meyer, head of the Meyer Synchronizing Service, Ltd., has added to his organization, Dr. Herman Fisher, well known German Acoustic Engineer who has invented, among other things, a musical instrument based upon a new acoustic principle.

The instrument is called the Marvulin, and the tone quality is a combination of that of a violin and cello, utilizing a single metal string and has as its basic principle, a vertical vibration against the bridge instead of the usual horizontal vibration.

Mr. Meyer has completed recording tests which have demonstrated the unique tone and volume of the instrument offering splendid reproduction.

MART'S NEW PLAY

Alice Pike Barney's "The Courtisan of Rome," begins a nine days' engagement at Theatre Mart, Oct. 14, under direction of Francis Joseph Hickson.

AL GREEN RETURNS
Alfred Green, W. B. director, has returned to Hollywood after attending the New York premiere of his latest release, "Old English."

WORK RETURNS

Cliff Work, western manager of RKO theatres on the coast, returned from a trip to Salt Lake City this week.

AGAIN AT SEA

George O'Brien, returns to the navy in his next picture, "The Seas Beneath" by Dudley Nichols and William Collier, Sr.

Aviator Detour Message Send From Universal

Physical position of Universal lot, surrounded by hills, causes airplane noises to interfere with sound picture making more than at other studios. Hills, it seems, act as a sounding board, amplifying motor noises of planes 1500 feet high.

Latest attempt to control situation is to station two men with field glasses and phones at extremities of the lot. When a plane is in the air, number is obtained, and the scout phones the U. S. Chamber of Commerce to obtain information as to which hangar the plane has for its home base.

Hangar is then phoned, where name of aviator and his destination is obtained. U then telegraphs the flyer as follows:

"You are probably you are unaware of damage caused by your flying over Universal studios. Although you complied with government regulations, due to our geographic location the noise from your plane made recording impossible. If you can conveniently detour our property on your return trip it will be much appreciated."

6720 SUNSET
HOLLYWOOD, CAL.

Vaudeville Facts

Gracie Fields, English comedienne, is held over for a second week at R-K-O Keith Palace Theatre. Miss Fields introduces a repertoire of special song numbers, the type invariably associated with the English music hall artiste.

Billy Caryl and Hilda Mundy are an English comedy team recently imported for R-K-O vaudeville. They opened in Long Island theatre last week.

Two acts, prime favorites of many seasons' standing in major vaudeville, returned to the R-K-O fold this week. Jim Toney, the elongated, bald-headed comic, who for a score of years was associated with Ann Norman, is back again, but this time he is being teamed with assistants, including Miss Ray Davis, recently of Broadway musicals. The other favorite act is Florence Tempest and Homer Dickenson, who have been a team for the last six or seven years.

Olsen and Johnson, looniest and funniest of laugh-provoking lunatics, are back on RKO stages after finishing two talkies on the west coast. They opened last week in Cincinnati.

Clayton, Jackson and Durande are looping it up at the RKO Keith's Palace Theatre, New York.

Chic Work and Rose King, with their company of four, continue about New York theatres for awhile before hitting the long, long trail of their vaudeville bookings.

Marie Burke, prima donna, and Nat Ayres, composer-musician, have formed a vaudeville partnership and are introducing a novel bit of entertainment called "A Song Humored at the Piano." Phil Rich, with a company of four, is also presenting a new act on RKO stages, called "The Substitute."

Key Kyeer and his orchestra, who are N.B.C. and Victor recording artists, have come into RKO Vaudeville during the last week.

Frank Masters and Don Gautier, with the Four Queens of Rhythm, are presenting a new song, dance and comedy act in major vaudeville.

Joe Bennett and a small company are offering a comedy singing skit, called "Any Place, Any Time, Anywhere."

Four Marx Brothers, with their big company, are breaking box-office records in New York RKO theatre.

Ann Pennington, diminutive dance star of musical comedies and the screen, continues her RKO engagements in New York.

Joe Wilton and Rex Weber, vocal illusionists, who last toured the RKO Circuit at the head of "The Dixie Polies," a company of talented youngsters from the South, have started another tour.

"Frivolities," a diversion of song and dance, with a company of eight, is another new act for RKO theatres. Loretta Gray, Frankie Twins and Claire and Carl Gray are featured.

NEW PRESS AGENT FOR RKO THEATRES

SAN FRANCISCO, Oct. 9.—Cliff Work has appointed Charlie Leonard publicity director for the three RKO houses of the Bay district, Orpheum and Golden Gate here, and the Orpheum in Oakland. With Leonard's appointment, Frank Percy is out of the Orpheum & a job. Arvid Erickson, former Golden Gate press chieftain, has left for Tacoma, where he took over management of the Orpheum. Leonard is from Chicago. He will headquarter at the local Orpheum.

DIX A CHIEF

Forty Osage Indians, headed by Chief Big Tree, who appeared in RKO Radio Pictures' "Chimarron," inducted Richard Dix into the clan at an elaborate ceremony staged at RKO ranch.

MARSCHKE TO EDIT

Archie Marschke will edit Bert Wheeler and Robert Woolsey's next RKO Radio Pictures' "Chimarron," "Hook, Line and Sinker."

FULTON TOURS

Merideth E. Fulton, director of the Fashion Features Studios, Inc., left last week for an extended tour of the Black Hills country in South Dakota.

HOT REMARK FOR MAN AT CONSOLE

Churches might appoint publicity men to look after their advertising stunts.

Walter Meems tells a good one about a banner he saw floating over a local gospel place.

Across the top was the question, "Do You Know What Hell Is?" and underneath was found the misleading reply, "Come In Tonight and Hear Our New Organist."

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Vaudeville and Presentations

DENVER THEATRE

Reviewed Oct. 3

"Chinese Whoops" was Jack Partington's Public creation for this week, and with one or two exceptions, this unit is entirely Oriental. It is a fast moving show, backed by beautiful dragons and lantern embossed settings, and has a good right to the claim of being "different."

This second afternoon show was all muddled up to start, something going awry with the power plant, leaving house practically dark, just as Fred Schmidt and his Denver Grand Orchestra came up with "Melody Land," a pretty arrangement of popular dance hits of today. Mr. Schmidt met the emergency well, playing 27 minutes in a vain effort to give workmen time to repair the break. Things begin to big here and the house began to get impatient.

A torrid 7-piece Chinese string band then came on, with an excellent tenor, singing "Why," following with various popular hits, stalling for time. These boys are plenty hot and took heavy returns. Joe Wong, a versatile young Oriental, then rendered "Exactly Like You," encoring with "Monterey." Came back for an imitation of Cliff Edwards that was good and took a good hand.

House still dark, and it began to look like no show, but Winifred and Mills saved the day with a fast line of chatter, which gave the people plenty of laughs. Lights now on and Mills, in black, with sailor garb, does some nifty hoofing, ending with Oriental yodeling, in a pleasurable manner. Good hand here.

The line of 12 Chinese boys and girls now on for a snappy routine in true American fashion.

The String band surely took this performance, back now with "Sing Your Sinners." These lads are good and easily take top honors.

Joe Wong back, this time imitating Ray Valke. A good voice, but too much accent to put it over. Now does for a good hand.

Keep and Shaw, doing a fancy waltz specialty, show grace and ease in putting their number over for excellent returns.

Finals with entire company on. A nice tap dance by a boy and girl from the line, and another by a boy from the band. This unit, while not as good as the usual run, had talent galore and was different. Audience seemed well pleased with the fare.

Business this performance was not so forte, but the rain may have kept them home.

Picture was "Call of the Flesh" with Ramon Navarro.

Dusty.

TABOR GRAND

DENVER

Reviewed Sept. 27

Business was poor for this afternoon performance, despite the personal appearance of two kid members of "Mickey McGuire's Gang,"

—Lord Thompson, S. F. Examiner.

of movie fame, Arthur and Marina Stevens. These youngsters are perfectly at home on the stage and do a neat buck dance to a big hand. Marvin then sings "Down by the Winder Works," and both lads come back for a nice song and dance. Buddy Howe helped the boys along by working up applause, and was well received throughout.

Fanchon and Marco's "Victor Herbert Idea," as the final presentation on this stage, depicts all the glory and appeal of the masterpieces of the great old music master. It is beautifully staged, and lacks nothing in the way of talent. While it could stand a bit more on this stage, it is entertaining enough, and was well received throughout.

Walter Powell, a novelty trombonist, billed as a home town boy, assisted by Buddy Howe, got plenty of laughs with his clever imitations and deep bass notes.

Enough cannot be said about this group of Ernest Belcher dancers. They prove to be an excellently trained aggregation and go through some very difficult and intricate formations, one of which, the entire ensemble do a tough routine in a squatting position. This number drew heavy applause.

The finale of this production was the dancing of Buddy Howe. This lad is some hooper and was called back, doing some neat stepping on stairs to a great hand.

The Victor Herbert Quartette sing, throughout the bill, beautiful melodies of the great American composer, in a very pleasing manner.

Electric Duo, two clever young girls, do some exceptionally good acrobatic dancing and receive plenty of applause for their stunts.

Finals was a novel affair, girls descending from above in revolving balls. Real pretty. People here will miss such presentations as this, and it is only to be hoped that Fanchon and Marco's Ideas will be back in when house reopens.

"Inside the Lines" was the film offering.

Dusty.

R-KO VAUDEVILLE

RKO THEATRE

(Reviewed Oct. 3)

Captain Dobbie and his Shell Happytime crew, a nationally known broadcasting unit, undoubtedly brought in a goodly per cent of the patrons, who vociferously applauded their radio favorites' efforts.

As vaudeville entertainment, billed as it was, the headline offering is perhaps not up to usual RKO standards, but as entertainment value and drawing power to the h. o. it surpasses many of the regulars.

Dobbie's "hold" on his audience was emphasized when he asked them to stand for a full moment "and send up a good thought."

There are few vaudeville acts that can accomplish this.

The offering had its laugh spots, provided by Vee Willie Hancock, in its high lights, the offering featured Miss Thompson, harpist;

Dixie and Patsy Marsh, a nifty duo of fem harmonists; Don O'Brien, an Irish tenor, who clicked with his rendition of "Mother Macree"; Will Powers, a colored boy, who also landed with "Old Man River." He stopped it cold.

Max Dolin, violin virtuoso, had no trouble in stopping the proceedings with his classic renditions. In lieu of encoring this performance, Dolin played a piece of classical music, took time out to present Dobbie with a Masonic charm, a present from Dolin's company.

Signor Frisco, a xylophonist assisted by two marimbas played by a quartette of Guatemalans and a fifth on the double bass, presented some selections in which Frisco shows his dexterity on the instrument. Fairly entertaining, but Frisco is not the type to do the jazz dancing steps he includes in his act.

Maddox and Clark, two girls, are great. They have an original line of patter and one of them, the comic, has a style of humor that is sure fire. They are both very pleasing in appearance, and the act went over for a wow.

Evans and Wolf present a happy musical comedy act, and La Belle Pola aided by some monkeys, presents what is perhaps the highest development in monkey training seen here. Le Belle Pola dances the Charleston and blackbottom with perfect time and steps. It is a remarkable act. They use the monkey band idea, done many times but always o.k.

HIPPODROME THEATRE

LOS ANGELES

(Reviewed October 1)

Adrenne opened the show in full stage, and for her first number put over a dance. Then to pedestal on top of table and did some neat contortion tricks. Followed by a dance on two chairs while drinking and a good opening act. A fast novelty.

The Wyrns, man and woman, in routines in great style. Clever act and goes over big.

Rice and Cody, two men in the old Dutch makeup, put one in mind of the bygone days, when Rogers Brown, Weber and Fields and Kolb and Dill were in their prime. These two older-timers really put over a good act. Old beer bit went over big, and other bits had, put over in neat style. Did couple of songs—and all in all it is okay.

The Wyrns, man and woman, in one with piano, opened with woman singing. Man plays cornet solo with femme vocalling. Followed by fem with accordion and man with cornet, both offering fast number for finish. Nice act.

Tom Kelly, next to closing. Not necessary to tell much about him. Tom is a stand up act, and his stories and gags and songs are put over in big time style.

Three Joy Boys closed show in full stage. Boys do some great tricks, and no stalling while work-

ing. They do some back falls from pedestal to hands, and for finish put over a great dive from spring board to hands.

Picture was "The Locked Door," with Rod La Roque.

Bob.

"MODERNE REVUE"

HARRY GOURFAIN

PRODUCTION

(Reviewed at Paramount Theatre)

Walter Hiers distinguishes this revue with a patter of quips which were good. His familiar appearance and pleasing personality gets him over strong.

Rubinfog again entertained with his fiddle and trick boy. Rubinfog is both a violinist and fiddler. Knows his instrument and his music, both classical and popular.

He's to be guest conductor for the next few weeks. Irving Talbot, for his last offering as baton swinger, presented "Orpheus Overture" with commonplace interpretation.

Sisters G are long on showmanship and looks and what they do in ordinary. They dance with grace and excellent training and smile rapidly.

Boswell Sisters sang some sweet harmony songs, one playing the piano and the other singing. The radio fans went over big.

Joe and Willie Hale got a hatful of laughs with their comendy in appearance, and the act went over big.

Three Blue Blazers, fast steps, danced themselves into some well merited applause. Jules Bufano and his syncopators supported the acts musically.

MILLION DOLLAR

THEATRE

LOS ANGELES

(Reviewed Oct. 1)

Grant Wallace Revue opened the show. Two men and two women in full stage. Plenty of dancing, music, and pretty costumes. The two boys offer some clever tap and off-rhythm dances and one girl puts over a toe high kicking, while the other femme offers some good music on the accordion. A neat act.

Four Playmates, a quartette of nice looking lads, on next. Offered some good singing numbers. Put over a comendy song that landed much to the act. Well received.

William Desmond and Company followed with a sketch called "The Dude Bandit." Act opened with a short picture, then into full stage. A fast moving playlet.

Al Abbott, next to closing. Al has been missing for a time and it was good to see him again. His imitations of the different people he saw at a school entertainment were put over in great style. Act is standard, and he stopped the show cold.

Four Covans closed the show. This is a repeat for them and they went over very good, offering some

new dance routines. Act is kept at fast tempo all through, with never a dull moment.

Picture was "The Four Marx Brothers in 'Animal Crackers'"

Bob.

"DOLL FOLLIES"

FANCHON AND MARCO IDEA

(Reviewed at Loew's State)

One of the most interesting and attractive presentations which F & M have yet devised, is this Doll Follies. It culminates a very entertaining program in which Ruble Wolf and his band, dressed as wooden soldiers, render some interesting selections. As usual, Ruble has a line of comedy that gets plenty of laughs, being the principal comedy on the bill.

Lottie Lotter, held over for a second week, does her specialty in man's attire. It is a far better offering than her previous week's act and made a decided impression.

The doll idea was a development of Les Kicks, and it clicked. The girls, dressed in beautifully illuminated animal marionettes, and bring forth scraps of delight from the children.

Bebe Sherman, diminutive blue songstress, landed heavy with her "Roll, Roll, Rolling Along." A clever fem that knows how to sell her stuff, nice voice and plenty of showmanship.

The choras, trained by Roy Loomis, scored heavily in a novelty costume number, in which they were green toy soldiers when facing the audience, and minstrel blackface when they turned their backs. They go through a drill routine of taps in which they reverse alternately, and the effect is remarkable.

LaSalle and Mack furnished the laughs, and loads of em, in a comendy combination of tumbling and acrobatics. The boys work smoothly and merited the heavy applause.

The idea close in keeping with the doll effect, with the girls having large illuminated lamps on fish poles that swing out over the audience. Clever stuff and a nice flash finish.

HIPPODROME THEATRE

LOS ANGELES

(Reviewed Oct. 5)

Bert Hanley opened show in two and offered some clever juggling of Indian clubs. Followed by juggling hats and balls. For finish Hanley put over a good routine of juggling five balls on floor. Nice act.

Paul and LeRoy, in duce put over a good song, followed by more talk and harmony duet for finish.

McCowan and McCowan, man and woman colored, opened in one with a fast double song and dance. Then a fast tap by both. Followed by a single dance by man, and a double song and dance for finish.

Martin Sisters followed, putting over four good harmony numbers. Girls look nice, know how to sing, have a good sense of rhythm, and

(Continued on Page 11)

JAN RUBINI

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"Jan Rubini, leading the Fox concert orchestra in 'Faust' when tumultuous encores followed."

—Fred Johnson, S. F. Call-Bulletin.

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SAN FRANCISCO

Vaudeville and Presentations

(Continued from Page 10)

besides. Good act.

Base and Dennison, two men, in next to closing, offered comedy talk and harmony singing. Boys are new together, and in a short time ought to be very good. Nice appearance and know how to put over their material in smooth style.

Valencia Orchestra and Kostia Ortega, eight men and one woman, closed the show. Boys play some good numbers and the girls put over some very good dances. Her Mexican ball dance being especially good. A flash and did a lot to add to the show.

Picture was Buck Jones in "The Lone Rider."

Bob.

FOX SEATTLE

(Reviewed Oct. 4)

Owen Sweeten and his musical boys start their second year at this theatre by presenting one of Sweeten's original miniature musicals, titled "Fads and Fancies."

Ascending from the pit they open with a nice arrangement of "If I Could Be With You," which got over to a nice reception.

The second novelty dished out delightfully, was dedicated to the Seattle Horse Show. This was good insight on Sweeten's part as he has a horse entered in the show. The novelty was a burlesque on the buggy ride, which included acts by Danny Kean, Art Cloth, Bill Arndt, Paul Tumare, and Angelo Ritchie, giving impressions of such a ride in foreign countries.

Walt Haines, perched on an ascending organ, displayed his ability on the brass bass, besides dancing a few fancy steps, which received a nice hand.

Last, but far from least, was the

quick change from jazz to the very deepest of classics—Lita's Second Hungarian Rhapsody. Irving Anes, playing the cadenza as a piano solo, brought down the house.

This was one of Sweeten's most versatile concerts, and the ovation the boys received is just one of the reasons for their long engagement here.

Ozman.

PARAMOUNT SAN FRANCISCO

(Reviewed Oct. 3)

Outside of one or two good acts, this "Take It Easy" unit didn't have a lot to recommend it. What quality the acts did have was lessened by the handling of the m.c., and the bewildered staging of the show.

Opened in one with another of those atmospheric beginners, something about a big idea center, reminiscent of a previous Public unit. To full, where Allan Kane and band did a medley of classics. In definite, this number, lacking punch and coherence. Kane then stepped to the apron, where he talked several numbers from "Whoopie." In this, his second week, he hasn't displayed any outstanding ability.

Best impression of the show was made by Babe Morris, a wov of a singer, who unfurled plenty of stepping ability in a fast number. She was hampered when the producer put her in to sing an act for a line number. After she had taken her bows, Kane stepped forward for someone's idea of humor, when he told the customers she wasn't as young as she looked and besides she was the mother of six children.

Nelson and Knight, statuesque looking fem with sailor partner, sold their comedy gag and stepping for big returns. What they couldn't

do if they had adequate material. Still working blackface and still doing "Golden Gate," Nat Spector proved himself another good showman. But why doesn't he get a new number, and another introduction other than his Jolson blurb to send himself off.

Eddie Magill megaphoned "If I Could Be With You," rating ace high with the ticket buyers. To complete his assignment, he sang My Lady's Face for the finale.

Banta Trio rounded out the show with tumbling and balancing stuff.

Line girls had five numbers, a cop routine and another in the finale, which had seven nearly nude damsels posing in a far-fetched manner.

Tim Crawford continued at the console, doing a medley of "Keep the head up" songs for Public's Prosperity Week, including "Sunny Side of the Street," "Happy Days and even more. Moh, Moh, Moh.

There was a pip of a trailer with Walter Huston advocating defeat of daylight savings. A Paramount show with Solly Ward, newscasts and Par's "Santa Fe Trail" were included in the show.

Boch.

FOX EL CAPITAN SAN FRANCISCO

(Reviewed Oct. 5)

A good show, this, with a pair of big time acts selling it like nobody's business. Everything on the menu tickled for full value at this fifth and final Sunday night opera. Show is Jack Souder's second and last week as m.c. It put over his show and himself in great style.

Souder's first offering was "Magician" as played straight, by Paderewski, Whiteman and Wagner. Second and best number with the band was a comedy novelty, "Toy-naker's Dream" most of which was played on toy instruments and which landed with full force.

Armand and Perez drew plenty of laughs with their comical tumbling and balancing, the double and triple backward somersaults into a chair proving highlights of the turn. Belmanoff's cliche also, their burlesque adagio number being just what Missionites think is the greatest thing in show business.

Bill Smith, at the piano, did his musical conceptions of a divorce trial, an automatic piano and nickelodeon pianist, landing solidly with all three. Even though he was forced to a lecture on the evils of Mission district beer he kept away from his own number "Hills of Colorado," for which any vaudester must be admired.

Joe O'Leary, brother of the long-run Frank, who has been singing

here for several months, made his initial bow as a vocalist handling "Betty Co-ed" in approved style. Line girls had several numbers, an opener, "Go Home and Tell Your Mother," led by Frances being neat, and "Till He Blue" vocalized by Mary and Mary Jane also clicking. Peggy O'Neill produced the show and produced it well.

Mel Hertz was at the organ still making 'em sing like nobody else can make 'em do it. Fox's "Common Clay" was the picture.

Hal.

ST. FRANCIS SAN FRANCISCO

(Reviewed Oct. 1)

Last of the local Public trio of houses, 1375 scatter, despite third choice of the Paramount film product, holds to a fairly good business. Particularly is this true of the current stanza with "Spoilers" on the screen and the mob going in a big way for that fight between Gary Cooper and William Boyd in the final reel.

Sole flesh entertainment is purveyed by Lurie de Pries, with a greatly improved orchestra of eight men, backed by Dorothy Dooley at the Wurlitzer. At this show de Pries offered a group of grand opera excerpts, including a fiddle solo, "Pagliacci" by himself. Organ-orchestra combi sounded okay and ticket buyers evidently relished the affair.

A Paramount short, "Story Book Parade," directed by Louis McDermott was neat. Made with kiddies and for kiddies, this celluloid embraced numerous attractions enjoyed by the oldsters as well as the youngsters. A Lulu McConnell comedy ("Red, Green and Yellow," and an excellently cut Paramount news reel completed the show.

Rather subtle laugh came with a silent trailer. Gist of the film was that Frisco is a great city, highly prosperous, and with eight of the nation's largest banks located here.

Boost it! Organist played "Little White Lies."

Hal.

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Hal.

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Bands

STAGG MUSIC

Publishers

Edited by Jean Armand

OVER THE CUFFS

By Will Davis

HAROLD DALLAS, drummer with Cecil Stewart's orchestra, just returned from an eight weeks pleasure tour of the U. S. Hal was accompanied by his wife, who acted as co-pilot and keeper of the log. Their new gas consumer took them through some uncharted places in New Mexico, Arizona, and thence to Denver. From Denver, their big trail flashed across country so fast, and passed through so many towns that all Hal can now remember clearly are Omaha, Chicago, Cleveland, Rochester and New York City. In all cities visited, theatre orchestras were being restored as rapidly as possible, he found. Hal an this wife attended nearly all of the shows in New York city and found business very good, with many large orchestras being used.

Hal witnessed a performance of "Sons of Guns" shortly before the passing of that wonderful dancer, and actor Jack Donohoe. Hal made a special effort to get seats down front, near the string section. To make sure that he got what he wanted, Hal explained to the seat salesman that he was a drummer-musician, and for a chance wanted to sit near the musicians at the other end of the pit. When Hal and his wife were lead to their seats they found themselves right alongside the bass drum. Hal said, "There's some mistake here, but I've sat at this end of the pit nearly all my life, so probably I'll enjoy the show from the other end."

Harold says that musicians from Los Angeles are treated with awe in Eastern cities, and greeted with, "Oh, you're one of the Vitaphone musicians from Los Angeles. How does it feel to make that big dough?" It seemed useless to try to convince them that, in comparison to the small numbers who were making the big dough, there were hundreds who were not making anything.

Hal told them all if they knew when they were lucky they would stay where they were, or at least not make the long jump to Los Angeles, as musical conditions are improving all over the country.

MURRAY SMITH, and his orchestra opened at the Montmarre cafe, Hollywood. Members of the orchestra are Norman Botkin, violin; Owen Schaeffer, bass; Neil Litt, guitar; B. Deakos, and Howard Ledford, reeds; Leslie Tronier, drums, and Murray Smith, piano-director.

CARL ELINOR, and his fine big orchestra of 37 are playing a big overture for "The Big Trail" at Grauman's Chinese, a potpourri of his own arrangement entitled "Pioneer Melodies." Mr. Elinor's name and fame as a orchestra director, arranger, and synchronizer of music are enough to guarantee an impressive performance of an original, unique selection of the old popular airs.

Some friends whom I noticed in the Chinese pit were Steve Grajeda,

trumpet soloist; Salvatore Santaella, violinist; Johnny Clegg, trombone; Jack Barsby, tuba; Ote Taylor, banjo; "Heinie" Marack, clarinet; Leon Moore and Red Foster, saxophones; John Tibbets and Mel Pedesky, drums; John Barbour, and A. Zoolner, violin; and Henry Alberti, cello. Elsa Grosser and Bernice Freeman are occupying prominent positions in the orchestra. Emil Heinberger is assistant director and orchestra manager.

RUBE WOLF was presented by his wife with a dancing baby boy, last Thursday morning. The new arrival weighed 7 1/2 pounds. Rube is very joyous these days. His step is lighter, and he is finding a lot of new high notes on his trumpet. He is also setting a fast pace for the boys in the band.

JIMMY BITTICK, and his orchestra will open the musical season in the Woodgewood room of the Town House on October 17. Bittick is bringing a large orchestra and will present an unusual combination of instruments, and arrangement.

CECIL STEWART, MUSICAL DIRECTOR, IS STARTING REHEARSALS THIS WEEK FOR "BROWN MOON" IN THIS SHOW WILL OPEN SOON AT THE BILTMORE, WHERE IT WILL PLAY FOR A FEW WEEKS. THEN GO ON THE ROAD FOR A TOUR OF THE NORTHWEST. CECIL WILL USE THE SAME MUSICIANS THAT WERE WITH HIM LAST SEASON.

LEO FLANDERS, orchestra director is rehearsing "Paris In Spring" the new Abernethy-Macdon show, which will open November 3 in San Francisco.

BOB HOLMAN and his orchestra are leaving the Oaks Tavern, Bob has several offers, but cannot make any definite announcement at present.

FRANKIE GOULD sends word from the Big Top Jam room at Ocean Park that his orchestra is still playing to the good old summertime business.

Song Leaders

"Little White Lies," Donaldson hit, stepped right back to the lead this week, leaving the deuce spot at a dead heat between Witmark's tune, "Kiss Waltz," and Shapiro, Bernstein's "Moonlight on the Colorado."

There is still quite a change in the remaining order of ten best. De Sylva, Brown, Henderson, Robbins, Berlin, Feist and Remick, all having good representation with their number "one" tunes.

Robbins' "Go Home and Tell Your Mother," led their catalog in sales. Remick's "If I Could Be With You" took the lead for the latter's catalog.

"Gee, But I'd Like to Make You Happy" is the big De Sylva, Brown, Henderson's "I'm Yours," led its team mate, "Swingin' In a Hammock," both Berlin numbers.

"Down the River of Golden Dreams," and "What's the Use?" were the Feist tunes, which, according to returns, were doing well. Freeman's "Bloom Is On the Sage" is still selling steadily, while "Dancing With Tears in My Eyes," Witmark tune, stepped back into the list of best-tens, as number nine.

The famous tune, "I'm Yours," is still among the best sellers, crashing in on third spot. "You're Simply Delish," a new Robbins tune, is taking puff, slowly, but it's picking up.

The balance of the Feist catalog, "Till Be Big," "Thinking of You" and "Betty Co-ed," are enjoying good sales. Another new tune out of the "Moonlight" show, "I Still Belong To You," is beginning to start. Famous has two new tunes in the Chevalier show, "It's a Great Life If You Don't Weaken" and "My Ideal."

EDITORIAL NOTE

We wish to acknowledge many calls regarding this column, and take this opportunity to thank everyone for the vote of confidence in our usual unbiased "ten-best."

We are recalling a request, received this week, from a publishing executive in New York City, who stated, "Inside Facts" is one of the most fair and unbiased reports on music sales on the Pacific coast. Please go back to your old reliable ten best.

The line-up is as follows:

LOS ANGELES

- "Little White Lies," Donaldson.
- "Kiss Waltz," Witmark.
- "Moonlight on the Colorado," Shapiro, Bernstein.
- "I'm Yours," Famous.
- "If I Could Be With You One Hour Tonight," Remick.
- "Confessin'," Berlin.
- "Go Home and Tell Your Mother," Robbins.
- "Down the River of Golden Dreams," Feist.
- "Gee But I'd Like to Make You Happy," De Sylva, Brown, Henderson.
- "Bloom Is On the Sage," Freeman.
- "What's the Use," Feist.
- "Dancing With Tears in My Eyes," Witmark.
- "Just a Little Closer," Robbins.

SAN FRANCISCO

After hovering around the best sellers for some time, Robbins' "Here Comes the Sun" slowly followed by several other new tunes, came sliding into third place for the current stanza. An accurate list of leaders is:

- "Little White Lies," Donaldson.
- "Go Home and Tell Your Mother," Robbins.
- "Here Comes the Sun," Robbins.
- "Confessin'," Berlin.
- "Betty Co-ed," Feist.
- "My Bluebird Was Caught In the Rain," Berlin.
- "Kiss Waltz," Witmark.
- "Moonlight on the Colorado," Shapiro, Bernstein.
- "What's the Use," Feist.
- "Bloom Is On the Sage," Freeman.

TUNING UP

With Billy Hamer

"Our Public" is jumping sheet music sales in leaps and bounds. Every music counter is showing a monthly increase, and is bringing joy to the publishers' hearts with the orders. With the exception of one, every major publishers' representative is up the coast, taking advantage of the spurt in sales. When the said public becomes music minded and lays shelleys on the line for a copy of "words and music," it is a certain sign that conditions are on the up and going. After all, sheet music has always been a luxury, even at two-bits per.

Fortune year old Jimmy Tolson has opened a music and record shop in Hollywood at Vine and Afton. Jimmy is about the youngest on the music store executive in the business. He recently completed a contract at United Artist Studios, and decided upon Hollywood as a great place for a young man to launch his business career.

This is the season for the music publishers' salesmen to fill up the depleted sections of the shelves of local dealers. Bernie Wagner, Robbins Music Corp. is here this week. Only a few days ago, Billy Wiemann left town with some nice orders for Edw. B. Marks Music Co.

Art Schwartz, of Witmark, left Thursday for New York. He will be gone a month. Mickey Hester and Hazel Wilbur will take charge in the Window. "Laughing at Life" and "In My Castle of Dreams With You" are new tunes that are beginning to make a spot for themselves. Witmark also announces publication of a symphonic arrangement by Ferde Grofe called "Victor Herbert Melody," suitable for concert, dance, and stage presentation.

"Goldie" Goldenstone, formerly in the orchestra at Loew's State, is in charge of the music library at the First National Vitaphone studios.

GEORGE WAGNER, PROMINENT MUSIC PUBLISHING BUSINESS, AND IT IS REMOVED WILL BE ASSOCIATED IN THE VENTURE WITH A WELL KNOWN MUSIC EXECUTIVE. THE ANNOUNCEMENT OF THE OTHER NAMES EXPECTED SHORTLY. THE FIRM IS TO BE KNOWN AS "D & W SONGS" AND THE FIRST NUMBER IS "IT MUST BE TRUE" BY HARRY HARRIS, GUS ARNHEIM AND GORDON CLIFFORD. THE TUNE HAS ALREADY HAD A GREAT SEND OFF LOCALLY THROUGH ARNHEIM'S BAND AT COCAINUT GROVE.

Frank Jocelyn, who used to be a Harms representative here, has returned from New York where he was associated with one of the radio stations.

Earl Wilson is the librarian at Pathe Studios. Earl was formerly in charge of orchestra music at the Broadway Schirmer store.

Frank Snodgrass, who has been with various publishers in the northwest, is pinch-hitting for Ben Bernman here while the latter is making a trip up the coast. You should get a "load" of Frank's vocal abilities while he does those De Sylva, Brown and Henderson tunes.

I'm in receipt of a letter from Taft Schreiber, of the Music Corporation of America, giving the latest routing of their bands. Paul Whiteman will follow Irving Aaronson in the Granada Cafe, Chicago, and will fill several more engagements for Music Corp. during the Chicago run. They are also arranging a tour of hotels and theatres for New York. Don Bester and his orchestra will open the new show in the William Penn Hotel in Pittsburgh for the third season there. Sleepy Hall and his orchestra will open the new show at the Hotel in Louisville, also for the winter months. And—oh yes, we forgot to mention that Paul Ash and Ben Bernie and their orchestras are still with the M. C. A.

GROSSMAN WRITES TIOMKIN'S LYRICS

GEORGE E. LEE IS IN HASTINGS, NEBR.

Bernie Grossman has completed lyrics for Dimitri Tiomkin's musical score for the Universal production, "Reckless" featuring John Boles and Lupe Velez.

In "See America Thrust," Grossman collaborates with Lou Handman in writing the two songs, "Taking the Whole World for a Ride" and "Da Ya, Don't Cha Won't Cha." His songs have also been heard in "Captain of the Guard" and "The Storm and The Sea." One of the latest compositions by Grossman and Handman is "Wonder Where My Cinderella Came Be." Rudy Vale's newest orchestra hit.

HASTINGS, Neb., Oct. 9.—The Wintergarden Ballroom, Hastings downtown dance emporium, opened for the winter season last week with George E. Lee's Brunswick recording orchestra, as the house attraction. The ballroom is managed by Lib. Phillips of the Hastings Amusement Co., and the new dance bands will be played exclusively.

BURTON CONTRACTS Val Burton, song writer under contract to Tiffany Pictures, is also acting as contact man between that studio and Meyer Synchronizing Service, who are now scoring music to Tiffany pictures.

WELCOME TO

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"Tomorrow Is Another Day"

"Looking in the Window"

"KISS WALTZ"

ART SCHWARTZ

In the Music Center of the World
HOLLYWOOD

POULSIC BUSINESS BOOMING, PRAGER

ROBBINS EXEC. ON THIRTIETH COAST JAUNT

By JEAN ARMAND

Making his thirtieth trip to the coast, Bernard Prager, sales manager of the Robbins Music Corporation, arrived in town this week following calls upon the company's various territorial managers at Pittsburgh, Detroit, Chicago, Minneapolis, St. Paul, Winnipeg, Vancouver and Pacific coast cities.

Prager was unusually well-received, and he is being well-received throughout the country, stating that the corporation's business for September had doubled that of August, with the outlook still brighter for the balance of the year.

The youthful executive stated he was carrying out a policy of the Robbins Music Corporation in assisting territorial managers, whenever possible, in novel exploitation promotion ideas.

He added that insofar as his trip was along these lines, he found "the boys" pretty much on their feet due to the sensational campaigning sent out from the New York office under direction of the company's man, publicity director, and credited a great deal of the firm's catalog success to this activity.

While here, Prager, together with Sig Blosie, Pacific coast manager, will call upon the trade stimulating sales in the firm's special Christmas catalog.

Commenting upon the future of the theme song in motion pictures, Prager stated that despite adverse comments, good songs properly spotted in good pictures is one of the finest assets a song could have, but, he emphatically stated it was essential for the same song to have the proper professional plug to provide the background for the picture and vice versa, necessary for the ultimate success of the number. He also stated that he regarded a vocal radio plug another excellent factor, and fast proving one of the most important.

Outstanding numbers of the firm's catalog today are, "Go Home and Tell Your Mother," "You're Simply Delish," "Here Comes the Sun," "Just a Love Closer," and "Singing a Song to the Stars." Prager will return east next week, stopping en route at Salt Lake City, Kansas City and other points before returning to the New York office.

Must Contribute Young Musicians, Roy Mack Rules

In 1945, Roy Mack, leader of the orchestra bearing his name, figures he'll have a junior band composed of sons and daughters of members of his orchestra.

Four births to wives of various members of his orchestra have been reported in the last couple of months.

Now Roy wires that a daughter was born to his wife and himself on September 23, which brings the total, counting all the youngsters now on hand to eight.

Roy has his eye on the remaining two members of the orchestra, who haven't as yet "donated."

BROWNIE MATTOX HEADS MUSIC END OF DANCE SCHOOL

Brownie Brown Mattox, pianist and pipe organist, who has held some of the best theatre, rehearsal and dance jobs in the city, will go into the newly opened Pasadena branch of the Beattie School of the Dance, as director of musical work.

Miss Mattox's new job is with a school established seven years ago at Santa Monica, and which has a branch in Westwood. The institution made its second expansion last week, with the opening of the Pasadena division, located in the California theatre building.

FANCHON, MARCO ASSIGN WALLACE TO TRAIN LINE-UP

Fanchon and Marco, ever on the alert for new ideas for their stage shows, have commissioned Earle Wallace, Los Angeles dance director, to train a group of 16 especially selected girls for one of their forthcoming ideas.

Wallace and his production staff, consisting of Sam Mintz and Howard Ross, started rehearsals this week at Wallace studios on several unusual and original dance creations that will feature the type of ballet, acrobatic and tap technique for which Earle Wallace is famous.

REDHEADS SCORE HITTING, NEbr. Oct. 9—The

Parkland Redheads, a well-known eastern girls' orchestra, has been drawing capacity business while playing a string of one-nighters through the state of Nebraska, according to reports received here.

Zuro Is Scoring Pathe Films For Foreign Nations

Thoroughly convinced that the attractions of non-English speaking countries prefer to view their screen favorites of the silent days in pictures with carefully selected music scores and sound accompaniment rather than to see and hear unfamiliar personalities in adapted talking versions of American pictures, Pathe has completed plans to devote particular attention to the making of silent versions of their productions during the course of filming and to present them to the foreign market with elaborate musical settings.

Josh Zuro, director general of music for Pathe, has been assigned to this work. No expense will be spared in the creation of these sound-on-film scores. A full symphony orchestra will be employed throughout the production, and special music will be written to enhance the effect.

Zuro has just completed work on "Her Man," the new Pathe picture featuring Helen Twelvetrees. He is now working on a picture directed by Victor Sjöström, the picture action of a silent production is being made doubly entertaining by its carefully synchronized score.

"SILVER SLIPPER" CUTS ON EXPENSE

SAN FRANCISCO, Oct. 9.—A dearth of business has caused management of the Silver Slipper Cafe to let out most of its entertainment, including Nita Mitchell, Cotton Bond and Joe Wright's orchestra. Jimmie Barr and Anna and Elmor, up until press time, were still in the job.

Miss Mitchell goes with KFRC, starting Oct. 26, and Dong immediately stepped into KP's doubling into the Fox El Capitano. Wright, who turned in his notice when the cafe wanted to reduce the band from eleven to seven men, closes Oct. 26 and has a new job lined up after his final night. Not stated what orchestra will follow.

BEATS WEATHER

GRAND ISLAND, Nebr., Oct. 9.—Lloyd Huntley and his Isle of Blues orchestra, M. C. A. band, recently completed an engagement at the Pier Ballroom here, operated by S. Scott. Although weather conditions were bad, Huntley and his boys did good business.

LONG RUN RECORD

Gertrude Taylor has been employed in the music department at Universal for two and a half years, which must be some sort of a record for local studios. In addition to being secretary to Edw. G. Boheld, musical director, she also takes care of the griel, sops, and walls of the musicians and singers employed there.

SHE'S A GIFT

Leslyn MacDonald, known as Little Columbia Contact, is a local product and gift to the picture music world. Miss MacDonald is a U. C. L. A. graduate, and for the past six months has been music librarian at Columbia Studios.

SPIKE TRIANON RUMOR

SEATTLE, Oct. 9.—Rumors that a non-union band will open at the Trianon are unfounded, according to John Savage. Tex Howard, who has long been a favorite here, will remain to wield his baton over the boys. Savage, however, uses a non-union organization at his Butler hotel.

EMIL STURMER MUSICAL DIRECTOR PARAMOUNT THEATRE SAN FRANCISCO

SONG WRITERS IF YOU NEED

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By well-known musical men Address Box 101—Inland Facts, L. A.

San Francisco Music Notes By Harold J. Bock

SAN FRANCISCO, Oct. 9.—Professional publication of music being at the low point it is, arrangers of music have found a profitable and legitimate source of income in the amateur.

There are and always have been, arrangers who have used every possible device at their command to give an unsuspecting tyro song writer out of his roll. There are fakery in every game. But the up and up arranger is finding legitimately that 40 per cent of his business comes from the amateur composer, who has written a number and hopes to have it published, who has dashed off a tune for a commercial use, or who has authored a composition purely to satisfy his own mind.

When Joe Wright closes at the Silver Slipper on October 26, Ed McLane steps out of the Wright organization to put in his own seven piece band, a combo the Slipper management claims as highly versatile, since all the boys sing and dance. McLane has been drummer and vocalist with Wright since the Slipper opened. Wright hasn't announced his new job yet.

We rise to apologize for an error in last week's issue that stated Hugh Grant had joined the Laughner-Harris orchestra, replacing Craig Leitch. It wasn't Hugh Grant; it was Russ Plummer, who formerly was with Henry Halstead. With Leitch's departure, Hal Schaefer is doing most of the band's vocal work.

The Ferguson-Roberts Harmon Calculator, invented by DeWitt Montgomery and K. Ferguson Roberts, has made its appearance on the local market. Device built on the order of a slide rule, determines the notes contained in all the major, minor, augmented, dominant and diminished seventh chords; stipulates even the most difficult of transpositions; aids in the selection of chord progressions used in pop music.

Jesse Stafford's golfing musicians at the Palace Hotel include: Gene Rose, piano, arranger; George Rose, violin; Dub Kirkpatrick, banjo and voice; Lolly Smeare, string bass and tuba; Eddie Forrest, drums and dancing; Montague Barton, trombone and dancing; Ken Howard and Art Winter, trumpet and voice; Chuck Moll, sax, clarinet, oboe and flute; Basil Adlam, sax, clarinet, oboe, bassoon and voice; Gene Sigrist, sax and clarinet; Charlie Blane, voice; and the genial Stafford at the baton.

The new and elaborate Sweet's Ballroom in Oakland is due to open this month.

TED HENKEL

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Featuring a Variety and Novelty Aggregation

VANCOUVER, B. C.
A. K. MacMartin
 REPRESENTATIVE
 618 Homer Street

NOT SO FORTE REPORT GIVEN FOR SEATTLE

SEATTLE, Oct. 9.—Week's business was not so forte. Good pictures, but the folks took a week's vacation.

With Avenue had a lead by several grand, taking \$16,000 as its total. The picture, Milton Sills' last, did not seem to carry much drawing power.

Paramount with "The Bad Man," an excellent vehicle for Walter Huston, did disappointing biz, only \$14,000, lowest figure this house has had since the return of the stage shows. The in-the-flesh program was good.

Orpheum did fair by ringing the gong for \$13,000 on an average picture and fair vaudeville. Can't complain on this.

Music Box, John Hamrick's enterprise, took a satisfying sum, estimated at \$10,000, with Cantor's Whoopee.

John's Blue Mouse, across the way, had a neat sum, something like \$7,000 on "Maybe It's Love." Fox, with the last week of "Holidy" did pleasing biz, total gross being \$7,000, Owen Sweeten helping the receipts.

All grand houses found a fair biz. Danz chain taking the honors. Trianon did a substantial trade, with McElroy's a close second.

Notes Along Fifth Avenue

Harry Mills found at last . . . rewards called off . . . bloodhounds retreating . . . Ted Harris and Bob Velsey talking it over . . . and sizing up the crowd . . . Sammy Siegel at the football game . . . with the red tie, giving the boys courage.

Owen Sweeten at the horse show . . . mingling with society . . . and obtaining an exclusive agent . . . Ray Watkins giving the press a high sign . . . and getting some of his own medicine . . . Ellis Bostick in the lobby . . . meeting friends . . . and talking biz . . . Emma Jane Eppler back in town for good . . . good . . . Margaret Jonston out dancing.

Madge Baldwin, Lois and Elizabeth Lansdowne entertaining unexpected guests . . . L. Appleby conversing to the Mrs. over the telephone . . . which is the best way in some cases . . . Gus Renstrom reading between shows . . . Jim Clemmer giving brides away.

Star Duell now at the Paramount . . . just as wisecracking as ever . . . Joe Roberts giving past dose on news-writing.

LEASE IN 'STAGE'

"The Midnight Stage," original story by Tom Burbridge, will be the second vehicle for Rex Lease in his series of Tiffany western pictures.

Death of Vogel Ends Stock Plan

SEATTLE, Oct. 9.—Plans for bringing a dramatic stock company into the President Theatre here by Robert Vogel, San Francisco promoter-producer, were shattered last week when Vogel died in the latter city, Sammy Siegel, local press agent who was handling negotiations on this end for Vogel, declared.

Siegel is said to have almost completed his end of the deal for Vogel, with the theatre owners ready to listen to any sensible arrangement, and unions assuring their fullest cooperation. It is understood that all plans will now be dropped, as Vogel had intended to work fast, and get the jump on other organizations who had plans for installing stock here.

Announcement by Earle Cook, local Erlanger representative, that the Bainbridge Players, Minneapolis organization, would open a dramatic stock season at Erlanger's Metropolitan here on October 18, evidently automatically shuts out other such units.

Bainbridge, one of the most popular operators in the middle west, is now in the cast lining up his plays and indications point, according to statements Cook has issued to the press, to a highly successful dramatic stock season here this year.

Vancouver Varieties

VANCOUVER, Oct. 9.—Sale of season tickets for the light opera season, which opens at the Vancouver, October 20, under auspices of Junior Service League for the first four weeks, has been satisfactory. Some big names in the cast signed for the cast. Chorus will be signed in California.

Daryl Zanetti, studio manager for Warner Brothers, accompanied by Grant Withers, John Adell, William Wellman and Raymond Enright, all of Hollywood, passed through Vancouver recently, bound for Jasper and Mount Robson, Alberta, in the Canadian Rockies to hunt Grizzly bear.

Bohemians, a Vancouver musical group, has organized for the season, and has begun rehearsals for an early production. Madame F. Norment has charge of the scenic end.

Royal Russian Chorus, under management of Laurence A. Lambert, booked into the Vancouver theatre for two performances October 6-7, played to fair business. This organization was a feature of Morris Gest's "Passion Play" and has given 100 performances in the east before breaking into western territory.

SEATTLE, WASH.
Roy Oxman
 REPRESENTATIVE
 630 People Bank Bldg.
 Main 0799

TWO HOUSES ARE BOMBED AT TACOMA

TACOMA, Oct. 9.—Two suburban houses here were wrecked by bomb blasts on last Saturday night, and, as is usual in such cases, unions are getting the blame.

Certain theatre men say the explosions are forerunners of more violence, anticipated while some negotiations with the unions are in progress. This is another usual statement issued when a bombing or any other sign of rough-housing occurs, while labor pow-vows are in progress.

Community Theatre, owned by J. E. Porter, the Sunset, operated by Louis J. Terunko, were the houses visited by the bombers. In the former, explosives were placed in the box office some time after closing time. The entire projection room and complete front of the building is reported totally demolished.

Sunset fared a little better when the explosives, tossed on the roof of the building, tore but a small hole, which was easily repaired. Both the Sunset and Community having been operating non-union, but Tacoma police and Seattle and Tacoma labor officials, together with officers of the managers' association, were reluctant to discuss the situation as to possible motives.

Union situation in this territory has been on edge for several weeks, while the houses set to break with the crafts last Saturday.

Ultimatum reported issued the unions by the managers asked for one man in a booth and reduction in orchestras, which the unions are declared to have refused.

A break was expected on Saturday, when the time limit on the ultimatum was scheduled to expire, but it is understood that the unions have asked, and been granted, a week's stay. What will happen then, remains a matter of conjecture, with many believing that all houses, even to the big chains, are set to go non-union if the demands are not met.

MADGE BALDWIN BACK
 SEATTLE, Oct. 9.—Madge Baldwin, former accompanist for Ken Stuart, came back to work this week, and opened an indefinite engagement at the State.

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SEVENTH ANNUAL NUMBER of

INSIDE FACTS

OUT DECEMBER 25th

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MARY TO LONDON

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Vaudeville and Presentations

**FOX
SAN FRANCISCO**
(Reviewed Oct. 5)
All else on this Saturday night show was overshadowed by the Fox concert orchestra, conducted by Jan Rubini, west leader. Using Gounod's "Faust," Rubini put the 35 members of the concert

group through an excellent overture made doubly good by his neat showmanship. Even without the usual tableaux, the ticket buyers forced the group into half a dozen bows, and they could easily have encored. Starting the midnight revelry, was Mel Hertz at the organ working in his community sing. Hertz is smart. Most organists use up-to-date numbers, and then wonder why customers don't revel along with the organ. But Hertz goes back to the "Moonlight and Roses" days, selects a tune every one, regardless of age, makes 'em sing it.

Joaquin Garay, supplementing the Rubini concert, sang "Go Home and Tell Your Mother" and was healthily applauded.

Fanchon and Marco's "Rhythmic" idea wasn't such fat stage fare, lacking a great deal in speed, flash and vocal backing. However, it had some interesting stuff done by Harry Kahne, mental wizard, who did much upside down and backward writin to mystify and please the folks. Rather a tough audience at this pennmanship opera but Kahne kept on working and did mightily well. Jean McDonald had two dance numbers, the first a comedy eccentric and the second a pretty high kick number, on both of which she landed. Margaret McNell, fast acro dancer, got over. Lord and Bryce, working smoothly in comedy acrobatic stunts, drew plenty of laughs.

Show was augmented by the Selmanoffs in laugh adagio stuff. Despite excellence of the turn, a good singer would have been much better, particularly since Lord and Bryce, quite with the unit, followed. Eaton Sisters with Elsie Vot singing, were featured in a "Happy Feet" number.

This Georgia Lane lineup of girls was a pit the various numbers be-

ing staged in snappy, pleasing style. Picture, "Those Three French Girls" drew plenty of laughs. Book.

WARBLING HOSTESS AND DOOR HOOVERS AT PORTLAND CLUB

PORTLAND, Oct. 9.—Lillian M. Johnston opens another Coffee Cup establishment October 15. "Jungle" will be name of the new place. Frankie Kenn's recording orchestra and Syd Ray as m.c. are among attractions.

Opening week's acts will be Travis Scottette, Rene and Redondo, Grahame and Biles, Ray Bacon, Jones Sisters.

Novelty is a singing hostess, and two hoofing doormen.



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SEVENTH ANNUAL NUMBER

of:

Inside Facts

Out December 25th



REPRESENTATIVES AT
LOS ANGELES
SAN FRANCISCO
SEATTLE
DENVER



Fanchon and Marco

Route List of "Ideas,"

Following is the Fanchon and Marco Ideas route schedule, with the opening dates, all of the current month, in parentheses beside the name of the town.

PASADENA, (9-15)
United States Indian Reservation Band
Colby Golden Theatre
LOS ANGELES (9-15)
Lewy State Theatre
"Chinese" Idea
(Staged by Larry Cahallo)

San Jose
Sensational Top
SAN DIEGO (9-15)
Fox Theatre
(Staged by Joe Foster)
LaSalle & Mack Ruman & Marguerite Les Kieles
HOLLYWOOD (9-15)
Pantages Theatre
"Fountain of Youth" Idea
(Staged by Larry Cahallo)

Leoti Mayer
Belle and Jack Crosby
Narcis and Young
The Sunlight Beauties

DENVER (9-15)
"Gems & Jewels" Idea
Joe and Jane McKenna Will Cowan
Vee Wong Native Dancers Jim Pausan
Beatrice Franklin and Florence Astell

KANSAS CITY (10-16)
Pantages Theatre
"Green Death" Idea
Les Kieles
Miles Kover co-featured with
Bobby Gilbert Harvey Karpis
Lisa Lane Mel Elwood

CHICAGO (10-16)
"Idea in Blue"
Renoff Carl Katers & Grayce
Mittl Mayfair Webster & Morino

MILWAUKEE (10-16)
Wicoam Theatre
"Cuddles" Idea Miles Sisters
Roguan & Tringer Mahel & Marcia
Johnny Dunn

CARLA TORNEY DANCERS

Featured in Fanchon and Marco's "On the Set" Idea

LONG BEACH (9-12)

West Coast Theatre
"On the Set" Idea
(Staged by Joe Foster)

Rose Valda

Marion Belli Gill Lamb

Delara & Lolita Brown & Willa

FRESNO (9-11)
Wilson Theatre
"New Yorker" Idea
(Staged by Le Roy Jones)

Jackson & Callahan Marjorie Burk

SAN JOSE (12-15)
Fox Theatre
Same cast as above.

SAN FRANCISCO (10-16)
Fox Theatre
"American Beauty" Idea
Featuring Miss Universe and the
8 Beauty Winners from the
Calverton Beauty Pageant

Eddie Harty & Co. Huff & Huff
Tones Neville Sunlight Beauties

ROCKFORD (10-12)

Concord Theatre
"Country Club" Idea

Leonora Carl Katers & Grayce

Ray Samuels Louise & Mitchell

JOLIET (11-15)
"Country Club" Idea

Leonora Carl Katers & Grayce

Same cast as above.

NIAGARA FALLS (10-16)
Strand Theatre
"Strand Theatre" Idea

Strout "Twins, Double" Idea

with Miller "Twins, Double" Idea

Nolay, Helly, Helly, St. John and

Parker Twins

WORCESTER (10-16)
Palace
"Brumaire" Idea

Armand Chino Co-featured with

State Brothers Hirsch-Armand Girls

Hassan Bluetreaks Jose Mercado

Charles Carter

TOOTS NOVELLE

Featured in Fanchon and Marco's "American Beauty" Idea

OAKLAND, CALIF. (10-16)

Oakland Theatre
"Rhythm-A-Tic" Idea

Harry Kahne Margaret McNell

Lloyd & Brice, Margaret McNell

Georgia Lane Dancers

SALEM, ORE. (11-12)
Edison Theatre
"Southern" Idea

Hait & Hergen, Jimmy Lyons

Helen Warner The Sixteen Tones

PORTLAND (9-15)
Broadway Theatre
"Notes of Joy" Idea

Featuring Tai West with Three Jolly Tars

SPRINGFIELD (10-16)

Palace Theatre
"Rose Garden" Idea

Red Donahue & Urs Harold Stanton

Hall & Kooler 3 Jacks & One Queen

Helen Petes

HARTFORD (10-16)
Capitol Theatre
"Smile" Idea

McGarr & Deeds Eva Mandell

Seymour & Cornish Dorothy Neville

Dave Le Winter

DOROTHY IPSWITCH

ELECTRIC DUO

Acrobatic Dancers Featured in F. & M. "Victor Herbert" Idea

NEW HAVEN (10-16)

Palace Theatre
"City Service" Idea

Shapiro & O'Malley co-featured

Seb Mela Leland LaMotte George Jage

BRIDGEPORT (10-16)
Palace Theatre
"Box O' Candy" Idea

Lynn Cowan Marie, Irene, and Lucy

BROOKLYN (10-16)
Fox Theatre
"Good Follows" Idea

Lucille Page Helen Burke

ATLANTA (11-17)
"Milk Way" Idea

Nore Stone & Lee Bert Faye

Geo. Ward and Rosy Montgomery

Steve Moroni Joe Clifford

SYLVIA SHORE AND HELEN MOORE

Featured in the "MODES" IDEA

JOE WRIGHT'S

- ORCHESTRA -

After 52 Record Weeks at the

SILVER SLIPPER SAN FRANCISCO

Closing Oct. 29

Available for High Class Hotel, Cafe, Ballroom or Radio Work

A Solid Year of Radio Broadcasting

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A. M. BOWLES, PEGGY O'NEILL and DAN McLEAN

Many, Many Thanks for a Most Pleasant Two Weeks with a Great Band as Master of Ceremonies at the

FOX EL CAPITAN : : : SAN FRANCISCO

RE-OPENING OCT. 9 AT THE

FOX CALIFORNIA : : : SAN JOSE

P.S.—Thanks to Jay Brower for the use of the hall

EVERETT HOAGLAND

-: and his :-
TROUBADOURS



OTIS DENNIS
FRANK HUBBELL
HAL CHANSLOR
GLENN HOPKINS
WILLIAM ANTHENS



BEAU LEE
MYLAND OLDS
MARVIN WERNER
FRANKIE SAPUTO
BIRNEY TALIAFERRO

KGER

6:30 — 9:00 — 11:00

NIGHTLY

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